

January 22, 2024

Mayor Ken Sim and Councillors
cc: jericholands@vancouver.ca

Re: Jericho Land Policy Statement

Dear Mayor Sim and Councillors,

On behalf of the members of the Vancouver-UBC Local Committee (VULC) of HUB Cycling, we extend our enthusiastic support for the Jericho Lands Policy Statement¹. After reviewing the Statement's chapter on Connections, Movement, and Transportation, we believe the team has developed a policy statement that strives to achieve the goals laid out in the Climate Emergency Action Plan as well as the City's other plans for fostering the growth of active transportation in the coming years. The transportation guidelines in the policy statement are forward-looking, and closely align with the actions that the VULC believes are necessary to grow safe, comfortable, and convenient active transportation within the City.

The policy statement outlines a vision of a comprehensive network of active transportation infrastructure in a community that will be built to cultivate a resilient, inclusive, and livable neighbourhood seamlessly integrated with transit. The pathways that serve as the backbone of the development not only accommodate but promote safe active transportation alongside walking and rolling. This car-light paradigm will realize many benefits for the city, including improving the overall health of its residents and reducing their carbon load, while serving as a model for future developments to achieve these same goals.

We are also quite appreciative of the planned improvements to the active transportation infrastructure in the neighbourhood surrounding the Jericho Lands. The inclusion of separated active mobility lanes on W 4th Ave, Highbury Ave, and W 8th Ave is the type of protection that we would like to see along greenways throughout the city. We hope that the City can extend these measures beyond the borders of the Jericho Lands into the Jericho Park and Seaside Greenway to the north, and along an arterial east-west greenway (whether that is the current Off-Broadway Bikeway or a notional W 6th Ave greenway) to connect to the All Ages and Abilities active transportation network in the core of the city.

¹ [Draft Jericho Lands Policy Statement](#)

The HUB Cycling Vancouver-UBC Local Committee supports this bold policy statement and urges the Vancouver City Council to accept the report as submitted.

Sincerely,

Anthony Floyd
Jeff Leigh

Co-Chairs, Vancouver-UBC Local Committee, HUB Cycling
vancouver@bikehub.ca

About HUB Cycling

HUB Cycling is a charitable not for profit organization that has spent over 22 years removing barriers to cycling in Metro Vancouver, while cultivating the health, environmental, and economic benefits that active transportation can bring. HUB has educated thousands of people, motivated thousands more, and championed improvements that [#UnGapTheMap](#) to create a connected cycling network. HUB Cycling's mission is to get more people cycling more often. HUB Cycling has close to 3,000 members and more than 45,000 direct supporters. HUB Cycling has 10 volunteer committees across Metro Vancouver that encourage cycling for all ages and abilities (AAA) in municipalities across Metro Vancouver. For more information, visit bikehub.ca.