

2022 Richmond Action Plan

Part 1: Key Actions and Successes from 2021

1. What were the top three accomplishments of the Local Committee over the past year? E.g.: Community-building initiatives, contributions to cycling infrastructure, relationship-building with key stakeholders, others?

1. Relationships with Key Stakeholders
 - a. Connected with representatives from the Great Blue Heron Way Project with a presentation by them
 - b. Gifted Cap's Bicycles and Sanctuary Cafe gift cards as part of the Road Safety & Cycling presentation in support of local cycling businesses
2. Community Building
 - a. Hosted a presentation on Road Safety & Cycling by ICBC Harvey Kooner and RCMP Sylvia Chan
 - b. Hosted a table at HUB's Bike to Work Week at the Thompson Community Centre
3. Community Support/Liaison
 - a. Forwarded members upcoming information on infrastructure improvements that may affect their cycling routes
 - b. Created short video for accomplishment by HUB Richmond LC

2. On a scale from 1 to 10, how would you rate the success of your local committee's work over the past year?

8/10

3. What top three challenges will need to be considered in the coming year?

I. Cyclist Participation:

- Need more engagement with the Richmond cyclists
- Raise more awareness of HUB Richmond/YVR Local Committee

II. City Councillor Engagement:

- More contact with City of Richmond staff
- Vital for influencing infrastructure changes

- Many notable improvements like River Parkway and Granville Ave delineators but numerous infrastructure gaps

4. How can the HUB Cycling board and staff best support your committee to overcome those challenges?

- Current support has been amazing
- Helping us raise awareness on social media
- Providing advice on advocating for cycling and navigating regulations
- Help coordinate HUB Regional Rides with other LCs
- Providing resources to carry out LC initiatives

Part 2: Objectives and Actions for 2022

Objective One

Increase cycling in the future generation of cyclists

Action(s) to support

1. Encourage parents to cycle first (parental education on the safety/importance of bike rides)
2. Foster communication with schools
3. Break down language barriers and safety by increased translations and communications
4. Find consistency in encouragement initiatives for students

Objective Two

Increase our presence in the community

Action(s) to support

1. Host community-appreciation events and bike rides
2. Partner with local community businesses and organisations
3. Show up at HUB Cycling events
4. Host more presentations on cycling education and important information

Objective Three

Identify and relay infrastructure gaps to the City of Richmond

Action(s) to support

1. Gather feedback from Richmond cyclists on infrastructure and route gaps and any intersections of note.
2. Respond to emails from committee and community members to relay information or receive feedback.
3. Find opportunities to improve cycling infrastructure gaps in North-East Richmond (East of No. 6 Road)

Objective Four

Conduct Ride of Central Richmond with City of Richmond officials, such as Councillors and Planners

Action(s) to support

1. Increase contact with City of Richmond staff
2. Use election year to discuss improvements for upcoming years
3. Take photo with City of Richmond staff to promote cycling
4. Find protected and unprotected/limited routers to show needed improvements