

Main Action Priorities for 2024

Goal 1: Sustainable and Maintainable Advocacy

Actions to support

We are a small and passionate group of volunteers. Either through directly taking action within the committee or perhaps having a more ancillary approach, each one of us is donating our time for a cause that we think is important. Each one of us has specific skill sets to lend and a unique perspective to bring to the committee. However, our advocacy can sometimes cause conflict with our personal and professional lives. Which can lead to feelings of being overwhelmed.

At the same time, advocacy is a long game. Our work may take years to come to fruition. Our words and actions may sometimes not be acted on immediately or at all. In other cases, we're getting feedback from other members and riders that can cause our actions to have a more adhoc appearance. All of these can lead to feelings of frustration. We therefore aim to

- Keep in mind our personal and professional lives.
- Keep in mind that our communications, requests, and feedback typically go into a much larger organization, sometimes multiple organizations.
- Communicate with one another, letting other committee members know when we do not have space to take on more work.
- We only have so much bandwidth, but so do the people that we are regularly working with. This trickles down through to staff members as well.

Benefits

- Committee members can avoid having negative emotions around the work they are doing.
- The committee can actually be more effective by properly identifying priorities.
- Dealings with outside stakeholders will be more concise and direct.

Leads and Co-Leads

Co-Chairs with the rest of the group

How Will We Know We've Achieved This Objective

- When the overall mood of the committee continues to be positive.
- Our output and dealings with stakeholders is mindful and effective.
- We are able to provide meaningful coverage of feedback, pop-up events, etc.

Goal 2: Continue Strong Assessment Ride Report and Feedback Precedence

Actions to support

- Conduct 3+ Assessment Rides while being diligent on feedback and presentation. Assessment ride reports can take a long while to create. Properly determining our audience and intended goal can help determine if a lengthy report should be drafted or if a smaller, more agile letter or email will suffice.
- Continue to provide feedback on quickbuild projects.

Benefits

By maintaining our strong precedence we can continue to assess infrastructure and provide feedback to the proper stakeholders. Keeping our audience in mind and our desired outcome can keep feedback size and complexity in check. Saving us time from creating a larger and unwieldy ride report that may be unnecessary.

Leads and Co-Leads

Co-Chairs with the rest of the group

How Will We Know We've Achieved This Objective

- Conduct 3+ Assessment Rides.
- Provide 3+ Reports/Feedback documents. Whether agile emails or more in depth reports.

Goal 3: Continue Good Working Relationship with Stakeholders

Actions to support

- Use Letters to Reinforce Positivity - Keep in mind that letters can sometimes generate a considerable amount of noise that hinders the overall process and is the antithesis of how we may actually want to work. For example, a good relationship with the CoB transportation department allows addressing many concerns more efficiently by informal email.
- Continue attending quarterly meetings with transportation. Whether preemptively invited or if we initiate the meeting ourselves, the transportation team is willing to and enjoys meeting with us.
- Follow up and support cycling initiatives from councilors, such as NRTOR.
- Jasper to keep attending Transportation Committee meetings - making sure the bike perspective is heard and recorded in the minutes, which may directly influence Council decisions.
- Continue providing correspondence with/from concerned residents.

Benefits

Maintains and fosters current positive outlook and perception of the Burnaby Local Committee. Removes obstructions faced by other committees, making our advocacy more effective and collaborative.

Leads and Co-Leads

Co-Chairs w/the rest of the group

How Will We Know We've Achieved This Objective

- When stakeholders are still open and accepting to hear/deal with us.
- We will know this goal is achieved when our voice is continued to be heard.
- When recommendations are not actioned on there are constructive reasons provided, giving stakeholders an opportunity to explain their positions. Thus strengthening our future advocacy.

Goal 4: Host More Social Rides

Actions to support

Host one Social Ride per quarter to encourage riding in Burnaby, learn about enjoyable routes and discuss past and future infrastructure changes.

Benefits

- Creates opportunity to add to committee participation while increasing ridership in Burnaby.
- Allows for knowledge sharing of Burnaby infrastructure.
- Provide an opportunity to let the broader community know about HUB and the Local Committee's work.

Leads and Co-Leads

Co-Chairs with the rest of the group

How Will We Know We've Achieved This Objective

When we have hosted a ride per quarter.

Goal 5: Establish Perpetual List of Priorities

Actions to support

- Create a perpetual list of priorities that is updated at a regular cadence. Ranging from gaps to broader infrastructure items.

- Revisit our current gap-map with areas in need of improvement ("gaps") sorted by impact or effort. Also including maze gates (perhaps separate map or layer). A well-maintained and visually appealing representation of gaps will allow us to efficiently use the many opportunities for feedback to the City of Burnaby (both public and in dedicated meetings) to advocate for upgrades where they are most needed.

Benefits

Will prevent the less structured and more ad hoc approach that we have been using.
Provides direction to our actions.

Leads and Co-Leads

Co-Chairs with the rest of the group

How Will We Know We've Achieved This Objective

- We will know we've completed this objective once the list of priorities has been created, discussed and updated at a quarterly cadence..
- Reassess how the gap map is maintained and degree of usability. HUB's data and needs will be kept and met.