



Mayor Walton and the Council of the District of North Vancouver  
355 West Queens Road  
North Vancouver BC V7N 4N5

Cc: Steve Ono, Manager Engineering Services, District of North Vancouver  
Erica Geddes, Section Manager Transportation, District of North Vancouver  
Annie Kim, Transportation Planner, District of North Vancouver

**RE: North Shore bike map project completed**

June 14, 2012

Dear Mayor and Council,

HUB is pleased to report that the North Shore bike map design and printing has been completed and the map is being distributed free of charge to the public across the North Shore. Enclosed please find a copy of the map. A pdf version for download and viewing on mobile devices is available at [bikehub.ca](http://bikehub.ca) and on the municipal websites.

The map shows not only the designated bike routes but also routes recommended by people who ride regularly, whether for transportation, recreation, or health, who know the most direct and safe routes in their neighbourhoods. Mountain bike trail access points are also marked on the map. The maps are being distributed through libraries, community and recreation centres, municipal halls, bike shops and at community events.

The map is extremely popular and after just three weeks the majority of the 20,000 maps printed are already in the hands of people interested in cycling on the North Shore. HUB hosted booths at the recent MEC Bikefest in Inter River Park, at West Vancouver Community Day and at Lonsdale Quay where people of all ages were very interested in the map, many seeking the maps out because they had heard about it in the news. We reached many people who reported that they currently do not ride bikes in the urban areas of North Vancouver because they are unsure where to find safe routes. We hope that the map will help people explore their neighbourhoods.

We would like to thank the District of North Vancouver for their letter of support when we applied for the grant from Mountain Equipment Co-op that paid for the design and printing of the map, which was supplemented by a grant from the City of North Vancouver. The help of your staff in planning the design of the map and assisting with the distribution through the libraries and recreation centres is also much appreciated.

The map supports cycling in North Vancouver by making it easier to find convenient and safe routes. Along with improvements of the physical cycling infrastructure it will help create healthier communities and provide residents with more transportation choices.

Sincerely,

Antje Wahl  
HUB North Shore Committee Member and North Shore Bike Map Coordinator