

## 2016 Action Plan

### HUB Vancouver UBC Local Committee

HUB Mission: Get more people cycling, more often

Strategic Priorities: Strengthen public engagement

*Membership, programming, brand*

Better engage all cycling stakeholders

*Strengthen committees; be the region's cycling resource*

Improve financial performance

*Diversify revenues, increase organizational capacity*

### Key Actions & Successes from 2015

- *Reports for Kent Ave, SW Marine Drive, and the Seaside Greenway*
- *Assessment rides*
- *S False Creek Improvements – participation in the City stakeholder group*
- *Committee Infrastructure Priorities List- shared with staff and relevant Councillors*
- *ATPC engagement*
- *Collaboration with MoTI on Stanley Park Causeway design*
- *Extensive feedback to City staff & Council on numerous cycling projects undertaken post referendum*
- *Actions to try to improve connections/communications with Park Board*
- *Instigation of, participation in & support for HUB Regional Bike Theft Group*

### 2016 Action Plans

#### Improve committee functioning

*Work to make meetings relevant for all attendees. Post documents promptly, and provide links to more information. Agendas will be distributed in advance of meetings, minutes will be distributed promptly. Committee email responses will be timely. Ensure agendas don't get too bloated, focus on working groups that are functioning as working groups.*

#### Improve committee engagement

*Build committee attendance through frequent invitations and email updates (Make Your Voice Heard), and by following up with interested potential members. Recruit an engagement lead to assist with this. Recruit people into additional leadership roles. Maintain our new member welcome letter with links, info, and hand it out at meetings. Encourage new attendees to participate in assessment rides, and to contribute to reports and proposals.*

#### Strengthen working groups

*Focus on working groups with leaders and team activity, especially those active between monthly meetings. If those factors aren't present, don't maintain as a working group. Continue to encourage people to step forward for specific issues.*

#### Working Groups – Assessment Rides

*Plan to hold six assessment rides this year, with reports completed on each one. Focus on the current top priorities and ensure that there is a committee position developed for each one. Look back at completed projects and do follow up assessment rides where appropriate.*

#### Working Group- Seaside South

*Engage with city staff and park commissioners while pushing for improvements on the Seaside South Greenway(seawall) from the Olympic Village through the Kits Beach area. Monitor City progress on the section from Olympic Village to Cambie Bridge (requires painting lines) and the section from Cambie Bridge to Burrard Bridge (support a decision to proceed with Council). Promote the completion of this route through Vanier and Kits Beach Parks.*

#### Working Groups – Kent Avenue

*Disband the Kent Ave working group. Continue to regularly bring up Kent Ave issues as part of #ungapthemap. Kent Ave issues have been raised with City Council and city staff, who have put it back on the 5 year plan. Encourage members to write to the City.*

#### Working Groups – Car Free Zones

*Disband the working group. Continue to monitor proposed car free spaces and ensure that opportunities for cycling are considered by city staff. Continue to support the ATPC to encourage the City to consider moving people on bikes as well as walking in car free zones, as a policy matter.*

#### Working Groups – Bike Share

*Disband the working group. Continue to monitor progress from the City on launching a public bike share, and provided updates to committee members.*

#### Working Group- Arbutus Greenway

*Create a new working group to establish a HUB position on the new Arbutus Greenway. Engage with city staff while pushing for short term improvements on this route, while a full development plan is created. Promote connections at either end of this route, to the Seaside Greenway and Kent Ave Bikeway*

#### RAC Liaison

*Ensure that at least one active committee member participates and provides regular updates. Participate in RAC region-wide initiatives such as #ungapthemap. Provide an RAC update at each local committee meeting.*

#### Viaducts Removal

*Continue to engage with the City consultation process on removal of the Dunsmuir and Georgia viaducts, including meeting with planning and engineering staff, and submitting recommendations for the proposed new Pacific Blvd and*

*Active Bridge cycling facilities. Look for opportunities to join stakeholder advisory groups. Monitor the need for a working group as design work continues.*

### Top Infrastructure Improvement Opportunities

*Maintain our Gap List application (portfolio management) and enter all Vancouver/UBC gaps brought forward, adding items as the year progresses and new issues arise. Update the Gap List as action is taken by the City on various items. Hold an annual workshop to validate the scoring and ensure a broad committee participation in deciding priorities. Create and maintain maps of existing infrastructure and identified gaps. Participate in expanding and supporting the Gap List with all other Metro local committees.*

### Liaison with ATPC

*Maintain an effective liaison and collaboration on issues with the ATPC through the participation of a co chair on the council.*

### Liaison with AMS Bike Co-op

*Encourage a monthly update by the AMS Bike Co-op reps. Share information to support Co-op efforts at UBC and on routes connecting to UBC*

### Liaison with Streets for Everyone

*Monitor Streets for Everyone progress on Commercial Drive and other routes as those efforts kick off.*

### Liaison with other Local Committees

*Maintain communications with other Local Committees via the Coordinator List group and attending occasional meetings. Participated in workshops and regular teleconferences held by HUB staff to share best practices across all local committees.*

### Liaison with UBC Alliance for Biking and Walking

*Follow the progress of the UBC Bike Walk Alliance. A new working group has been proposed to bring our groups closer together but has not yet started up.*

### Relationship Management (City Council & staff, MoTI)

*Build and maintain strong relationships with relevant government departments and elected officials to present HUB positions and improve alignment. The relationship with City staff remains positive. Relationships with Park Board staff and Commissioners have not been as productive. Relationships with MoTI have been greatly improved, with regular communication and invitations from MoTI to participate in a variety of ongoing activities to improve local infrastructure.*