



HUB Cycling Youth Advisory Committee

[May 19th, 2022 • 6:30pm]

Online, via [Zoom](#)

Present:

1. Welcome & Check-ins

2. Go by Bike Week

- a. Volunteers from YAC to be distributed at various GBB locations
- b. Aside from assisting with the HUB stations, our specific mission will be to promote the YAC by chatting with relevant participants (high school/university aged youth and parents of these demographics) to get them to
 - i. Sign up for the discord channel
 - ii. Sign up for our emailing list
 - iii. Follow us on Instagram
 - iv. Learn more about youth cycling habits! (ask them some of the questions we brainstormed!)

c. Looking for 2-3 volunteers for this opportunity

- i. ???
- ii. ???
- iii. ???

3. Team Social in May? More details to come!

- a. Please fill out this [when2meet](#) to determine when our group ride will be!
- b. Website Profiles
 - i. **@Sasha** perhaps we can get your photographer friend to take photos during this social?

4. Hats Off Day



- a. June 18th from 9am-5pm
- b. Looking for at least 2-3 volunteers for this opportunity
 - i. Nic
 - ii. Zubin (?)
 - iii. Kylie
 - iv. Aidan
 - v. Sasha, can probably make it towards the end of the day

Engagement activity: survey (Nic to make with questions we discussed)

Materials:

- Surveys
- Pencils/ pens
- Clipboards to fill out survey!
- HUB swag
- HUB Banner
- Table cloth
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- vi. Stray away from using Google Forms as much as possible
- vii. Using paper surveys instead

Cathy to coordinate?

5. YAC Bike Clinic?

- a. Given that there is still plenty we don't know about youth's cycling experience and habits, we need to engage more and collect more data in order to better inform our advocacy work! We might accomplish this by setting up a booth at/near a highschool(s?) with the incentive of a free bike tune up in order to spark conversations with youth and get more people to fill out our surveys!

6. Social Media Presence

- a. Content Creation



- i. Content creation is no small task, and teamwork can really help make the dream work sometimes! We might want to consider planning a time for a group brainstorm to get some ideas for what we want on our socials!
- ii. It might also be helpful to reach out to the woman we met at the Sustainability Conference who was interested in graphic design to see if she might want to help! @Sasha I can't remember her name but you two seemed to make a connection!