

2025 Action Plan

HUB Cycling Vancouver UBC Local Committee

From the HUB Cycling Draft 2025-2030 Strategic Plan

HUB Mission: To get more people cycling, more often.

HUB Cycling Strategic Values to focus on:

Collaboration, Equity, Inclusivity, Innovation, Responsibility, Sustainability

HUB Cycling Strategic Goals, focusing on those most applicable to our Local Committee

- More and better cycling networks with a focus on infrastructure that is comfortable for most people.
- Deeper impact among those within our community that face social, cultural, financial and/or accessibility barriers to cycling.
- Stronger policies and legislation at the municipal and regional level that make cycling safer, more accessible, and appealing.

Key Local Committee Actions & Successes from 2024

- *We continued with a combination of virtual and hybrid meetings this past year. Our LC held 10 meetings with continued strong attendance. We held a number of social events to provide an alternative to our virtual meetings, enabling face to face discussions where possible.*
- *Ongoing discussions with CoV Engineering and Transportation Planning. Note that overall, public engagement initiatives continued to be reduced in number relative to previous years.*
- *Updated our LC Priority Gap List, mapped all route segments, and merged the data with the updated State of Cycling route inventory and assessment data, showing all LC priority gaps in the context of assessed current AT infrastructure. We made our priority gap list and map a focus of a local committee meeting and reviewed our gap list, requesting additional suggestions.*
- *Resumed assessment rides with a focus on East Vancouver routes and gaps that consider equity issues. We included Translink transportation social equity data in our reports.*
- *Our Elections Working Group carefully processed each Park Board and City Council meeting, identifying cycling-related discussions and motions, and pulled quotes from the elected officials. Using this data, the group created a mid-term report card for both City Council and Park Board, which - working with HUB staff - has been published on the web and widely disseminated.*
- *Current working groups include Cycling in Parks, Broadway Subway, Assessment Rides, the Arbutus Greenway, the East Van Greenway, Elections, and Secure Bike Parking.*

2025 Action Plans

Work to continuously improve committee functioning

We last held elections for co chairs in March 2023, We plan to hold an election in 2025. We will continue to work to make LC meetings relevant and valuable for all attendees, including posting documents promptly and providing links to more information. A survey of LC members is being used to ensure our meetings and actions are aligned with member's interests. We plan to hold 10 meetings in 2025. We will hold a combination of virtual meetings, and hybrid meetings with in person and virtual options. We will maintain the Current Consultations list (updated monthly) to encourage LC member participation in City consultations, particularly those requiring expressions of public support to be more likely to be approved by staff and council. Agendas will be distributed in the week prior to meetings; minutes will be distributed promptly and posted online for public access. Committee email responses will be timely. We will bring in LC guest speakers when appropriate. We will continue to respond to all new committee attendee email enquiries and expressions of interest; invite members to attend a meeting and follow up with them at meetings and afterwards to improve our onboarding.

Strengthen working groups

Some of our working groups are more active than others. We will focus on those working groups with identified leaders and regular team activity, especially those active between monthly LC meetings. We will continue to encourage people to step forward to work on specific issues, spreading the load among more committee members. We use the working group structure to balance the workload between the co chairs and other LC members. We proactively encourage participation from a diverse range of backgrounds and life-experiences. In 2024 we launched a new working group on secure bike parking in response to committee member requests.

Increase visibility of advocacy

The LC does a good job with advocacy, but sometimes its advocacy work is opaque to HUB members in general, to members of the LC, and to the general public. Mainly through social media but also considering other communication outlets, we will publicize our advocacy efforts and positions on issues to raise the awareness of the work of LC volunteers.

Work with other advocacy groups

We have had casual interactions with other advocacy groups in the city, such as Movement, Vision Zero Vancouver, and Strong Towns Vancouver. We intend to strengthen these relationships in 2025, finding commonalities, and leveraging the strengths of each of the groups to achieve safer cycling in Vancouver and promoting more people using active transportation within the city.

Working Group – Assessment Rides

We plan to hold four assessment rides this year, with reports completed on each one. We will focus on current LC top infrastructure priorities, as well as potential

projects identified in the CoV Active Mobility Plan. We will look back at completed projects and do follow up assessment rides where appropriate. Several key projects will see completion in 2025 (Arbutus Greenway intersection at King Edward; Phase 1 of the Granville Connector; Pacific Blvd near the Granville Loops; Drake St Bikeway) and these will be reviewed. Following submission of assessment ride reports, we will continue to meet with City staff to review and discuss the next steps.

Working Group- Cycling in Parks

After many years of leading the Cycling in Parks initiative, Lisa will step back. We have new individuals working to continue this important initiative. We were very gratified to see the new paths opened through Kits Beach Park after years of advocacy. We will engage with both city staff and Park Board commissioners and staff to push for improvements on the Seaside Greenway (seawall) from Vanier Park through to Kits Beach Park at Arbutus. We will promote the completion of this section with the public, the City, and Commissioners. We will continue to push for protected lanes in Stanley Park, utilizing the Stanley Park Mobility Study. We will engage on other park improvement opportunities as they are identified (eg East Park, Queen Elizabeth Park, etc). We will continue to follow the efforts of the City to disband the Park Board as an independent body.

Working Group- Arbutus Greenway

This group has been quiet for the past year. The City is completing intersection improvements at King Edward, and the connector from the Arbutus Greenway to the Granville Connector, and will commence work on the intersection improvements at 41st, and the connector along Pine to the Seaside Greenway bypass. We will engage with the City and the public in the planning for additional Greenway improvements, particularly at intersections,

Working Group – Broadway Subway and Broadway Plan

This group has been quiet from an advocacy standpoint, but continues to monitor traffic and construction issues related to construction detours and closures. We will continue to push for safe access to all subway stations, and improvements to parallel routes. We will continue to advocate for a more complete street that includes cycling infrastructure on Broadway, recognizing that this is a medium term goal.

Working Group - Elections

This group will continue to monitor Park Board and City Council meetings, identifying discussions and motions important to cycling in Vancouver, and will work towards producing an end-of-term report card for the electeds before the next municipal election.

Ongoing City Bikeway Improvement Plans

We will focus on improvements identified in the 5 year Active Mobility Plan. We will continue to focus on East Side routes, from the Portside Greenway, to the East Side Crosscut, to the Kent Ave Bikeway. We will continue to engage with the public and the CoV consultation processes on improvements planned throughout

2025, including the Bute Greenway, the Drake St bikeway, the Granville Connector, the Portside Greenway, and the East Side Crosscut, as well as other routes identified by the City from time to time. We will work to get MoTI to recognize the need for improvements to UBC along Marine Drive and 16th, building on the MoTI priority gap list and engagement work that they commenced.

Top Infrastructure Improvement Opportunities

We will maintain our Gap Priority List process (portfolio management) and enter all Vancouver/UBC gaps brought forward, adding items as the year progresses and new issues arise. We will update the Gap Priority List quarterly as actions are taken by the City and other agencies on various items. We will maintain prototype maps of our Gap Priority List along with maps of the SoC assessed routes to further identify priority gaps.

Work with Property Developers

We will continue to work with property developers on projects that have a focus on improving cycling as opportunities arise, whether through the funding of improved bike lanes or within the development itself.

RAC Liaison

We will ensure ongoing coordination with the HUB Cycling Board Regional Advisory Committee. We will participate in RAC region-wide initiatives such as #ungapthemap and the Translink Major Bikeway Network updates, and represent the Vancouver UBC Local Committee. We will continue to provide an RAC update at each Local Committee meeting when there is news to share.

Liaison with other Local Committees

We will maintain communications with other Local Committees, and participate in workshops and All-Committee meetings held by HUB staff to share best practices across all local committees.

Relationship Management (City Council & staff, UBC, MoTI, Translink)

We will build and maintain strong relationships with relevant government departments and elected officials to present HUB Cycling positions and improve alignment. This includes CoV staff in Engineering, Transportation Planning, City Planning, Greenest City/Smart City teams, Climate Emergency Action Plan team, and various special project teams. The relationship with City staff remains positive, with CoV teams reaching out for LC input, often in advance of public engagements, and agreeing to present at LC meetings. We will continue to work to build relationships with key councillors and Park Board commissioners.