



Mayor Mussatto and the Council of the City of North Vancouver
141 West 14th Street
North Vancouver BC V7M 1H9

Cc: Daniel Watson, Transportation Planner, City of North Vancouver
Dragana Mitic, Assistant City Engineer Transportation, City of North Vancouver
Tony Barber, Acting Deputy City Engineer, City of North Vancouver
Doug Pope, City Engineer, City of North Vancouver

RE: North Shore bike map project completed

June 11, 2012

Dear Mayor and Council,

HUB is pleased to report that the North Shore bike map design and printing has been completed and the map is being distributed free of charge to the public across the North Shore. A pdf version for download and viewing on mobile devices is available at bikehub.ca and on the municipal websites.

The map shows not only the designated bike routes but also routes recommended by people who ride regularly and know the most direct and safe routes in their neighbourhoods. Mountain bike trail access points are also marked on the map. We had 20,000 copies of the map printed that are being distributed through libraries, community and recreation centres, municipal halls, bike shops and at community events.

The map is very popular and libraries already had to be re-supplied. HUB hosted booths at the recent MEC Bikefest, at West Vancouver Community Day and at Lonsdale Quay during Bike to Work Week. People of all ages were very interested in the map, some even looking for the maps because they had heard about it in the news. We reached many people who reported that they currently do not ride bikes in the urban areas of North Vancouver because they are unsure where to find safe routes. We hope that the map will help people explore their neighbourhoods.

We would like to thank the City of North Vancouver for supplementing the Mountain Equipment Co-op grant, which made the design and printing of the map possible. The help of your staff in planning the design of the map and assisting with the shipping and the map distribution through the library and the recreation centres is also much appreciated.

Providing physical cycling infrastructure that is safe and appealing for users of all ages and abilities is a precondition to growing the number of trips made by bike. We hope that the map, in conjunction with improving infrastructure for cycling, helps create healthier communities and provides residents with more transportation choices on the North Shore.

Sincerely,

Antje Wahl
HUB North Shore Committee Member and North Shore Bike Map Coordinator