

# Main Action Priorities for 2025

## Overarching goal: Sustainable and Maintainable Advocacy

### Actions to support

We are a small and passionate group of volunteers. Either through directly taking action within the committee or perhaps having a more ancillary approach, each one of us is donating our time for a cause that we think is important. Each one of us has specific skill sets to lend and a unique perspective to bring to the committee. However, our advocacy can sometimes cause conflict with our personal and professional lives. Which can lead to feelings of being overwhelmed.

Furthermore, advocacy is a long game. Our work may take years to come to fruition. Our words and actions may sometimes not be acted on immediately or at all. In other cases, we're getting feedback from other members and riders that can cause our actions to have a more adhoc appearance. All of these can lead to feelings of frustration. We therefore aim to

- Keep in mind our personal and professional lives.
- Keep in mind that our communications, requests, and feedback typically go into a much larger organization, sometimes multiple organizations.
- Communicate with one another, letting other committee members know when we do not have space to take on more work.
- We only have so much bandwidth, but so do the people that we are regularly working with. This trickles down through to staff members as well.

### Benefits

- Committee members can avoid having negative emotions around the work they are doing.
- The committee can be more effective by properly identifying priorities.
- Dealings with outside collaborators will be concise and direct.

### Leads and Co-Leads

Co-Chairs with the rest of the group

### How Will We Know We've Achieved This Objective

- When the overall mood of the committee continues to be positive.
- Our output and dealings with collaborators is mindful and effective.
- We are able to provide meaningful coverage of feedback, pop-up events, etc.

## Goal 1: Continue Strong Assessment Ride Report and Feedback Precedence

### Actions to support

- Conduct 2+ Assessment Rides while being diligent on feedback and presentation. Assessment ride reports can take a long while to create. Properly determining our audience and intended goal can help determine if a lengthy report should be drafted or if a smaller, more agile letter or email will suffice.
- Continue to provide feedback on quickbuild projects.

### Benefits

By maintaining our strong precedence we can continue to assess infrastructure and provide feedback to relevant parties. Keeping our audience and our desired outcome in mind can keep feedback size and complexity in check. Saving us time from creating a larger and unwieldy ride report that may be unnecessary. Attending open houses after assessing smaller changes provides opportunities to exchange ideas directly with decision makers.

### Leads and Co-Leads

Co-Chairs with the rest of the group

### How Will We Know We've Achieved This Objective

- Conduct 2+ Assessment Rides.
- Provide 2+ Reports/Feedback documents. Whether agile emails or more in depth reports.

## Goal 2: Continue Good Working Relationship with Collaborators

### Actions to support

- Use letters to reinforce positivity - keep in mind that letters can sometimes generate a considerable amount of noise that hinders the overall process and is the antithesis of how we may actually want to work. For example, a good relationship with the CoB transportation department allows addressing many concerns more efficiently by informal email.
- Continue attending semi-annual meetings with transportation. Whether preemptively invited or if we initiate the meeting ourselves, the transportation team is willing to and interested in meeting with us.
- Follow up and support cycling initiatives from councilors, such as NRTOR.
- Jasper to keep attending Transportation Committee meetings - making sure the bike perspective is heard and recorded in the minutes, which may directly influence Council decisions.
- Continue providing correspondence with/from concerned residents.

## Benefits

Maintains and fosters current positive outlook and perception of the Burnaby Local Committee. Removes obstructions, making our advocacy effective and collaborative.

## Leads and Co-Leads

Co-Chairs with the rest of the group

## How Will We Know We've Achieved This Objective

- When collaborators and other involved parties are still open and accepting to hear/deal with us.
- We will know this goal is achieved when our voice is continued to be heard.
- When recommendations are not actioned on there are constructive reasons provided, giving parties an opportunity to explain their positions, thus strengthening our future advocacy.

# Goal 3: Establish and Maintain Perpetual List of Priorities

## Actions to support

- Create a perpetual list of priorities that is updated at a regular cadence. Ranging from gaps to broader infrastructure items.
- Revisit our current gap-map with areas in need of improvement ("gaps") sorted by impact or effort. Also including maze gates (perhaps separate map or layer). A well-maintained and visually appealing representation of gaps will allow us to efficiently use the many opportunities for feedback to the City of Burnaby (both public and in dedicated meetings) to advocate for upgrades where they are most needed.

## Benefits

Will prevent the less structured and more ad hoc approach that we have been using. Provides direction to our actions.

## Leads and Co-Leads

Co-Chairs with the rest of the group

## How Will We Know We've Achieved This Objective

- We will know we've completed this objective once the list of priorities has been created, discussed and updated at a quarterly cadence.
- When we can use and maintain the gap map, meeting HUB's data needs.

## Bonus goal: Keep Hosting Social Rides

### Actions to support

Host one social ride per quarter to encourage riding in Burnaby, learn about enjoyable routes and discuss past and future infrastructure changes.

### Benefits

- Creates opportunity to add to committee participation while increasing ridership in Burnaby.
- Allows for knowledge sharing of Burnaby infrastructure.
- Provide an opportunity to let the broader community know about HUB and the Local Committee's work.

### Leads and Co-Leads

Co-Chairs with the rest of the group

### How Will We Know We've Achieved This Objective

When we have hosted a ride per quarter.

## What support from HUB can help you achieve these objectives?

HUB can continue to provide support for questions and guidance as they come up. For example around the gap map and priorities.

## Anything else to add?

We trust that 2025 will be another successful year for the Burnaby Local Committee.

## Looking back at 2024

What were the top three accomplishments of the Local Committee over the past year?

- Assessing bike infrastructure in Burnaby: we wrote three detailed reports and seven letters/emails and discussed them with the City and their consultants, directly influencing bikeway upgrades.
- We hosted four social rides, which all had repeat participants.
- We maintained strong committee participation. Despite losing a few members, we have gained some as well.

Looking at your 3 objectives from your 2024 action plan, please specify which objectives you achieved last year. If not, what were the challenges you encountered?

- Objective 1 achieved: we wrote three bike way assessment reports (South East, CVG, Edmonds cycling network) and seven letters or emails to the City and Port Authority.
- Objective 2: achieved but also leaving room for improvement: we do have good working relationships with other groups, but would like to form more. For example with the Parks Department.
- Objective 3 keeping a list of priorities and bike network gaps: we made some progress and do have a draft of a list, but would like to improve it. We made very little progress updating the gap map as we haven't yet developed a good system for it.

Do any committee members serve on related external committees? Who serves on which committees? (e.g. Transportation Committee at a city, Traffic Safety Committee, etc)

Jasper serves on the Transportation Committee.

Have your committees worked with or formed any coalitions or alliances with any like-minded organizations? If so, which organizations?

New West and Burnaby Discords have cross committee use and are quite active. We spoke with transportation planners at the City of Burnaby a few times. We attended one meeting with Metro Vancouver on water main works. We had a constructive conversation with the Burnaby Horsemen's association.

How many community events did your committee participate in this past year? (e.g. tabling at a farmer's market or car free day)

We had booths at the opening of a sports equipment store, the opening of the Rosemary Brown Recreation Centre and Hats Off Day. We hosted four public bike rides.

What pieces of new cycling infrastructure were built or upgraded in your Local Committee area in 2024? Please include the route and extent, as well as the new or updated infrastructure.

- Two projects were implemented In the Edmonds Town Centre. First, the City added further traffic calming measures, which benefits people biking in the area. Second, the Edmonds bike network received some upgrades, including two separated bike lanes (Southpoint Dr. and 18th Ave).
- A section of the CVG was paved.
- Construction on Gilmore Ave included a short section of new MUP, which fills a critical gap.
- Two slip lanes were removed: at Gilmore & Lougheed and Gilmore & Dawson
- The City built a new MUP on Alpha Avenue.