

2024 Action Plan

HUB Cycling Vancouver UBC Local Committee

HUB Mission: Get more people cycling, more often.

From the HUB Cycling 2020-2025 Strategic Plan

HUB Cycling Strategic Values to focus on:

Community, Sustainability, Collaboration, Inclusivity, Innovation, Responsibility

HUB Cycling Strategic Goals, with a focus on those deemed most applicable to our Local Committee

- Achieve an expanded cycling network, focused on infrastructure comfortable for most people.
- A network of strong Local Committees
- Strengthened relationships with the communities we serve.
- Increased cycling among groups that may face social, cultural, and or financial barriers.
- Better capture and use data that supports evidence-based decision making.

Key Local Committee Actions & Successes from 2023

- *We moved to a combination of virtual and hybrid meetings this past year. Our LC held 10 meetings with continued strong attendance. In person attendance was lower than virtual attendance. We migrated to Groups.io for both our mailing list and group chats for those who opt in. We continued with efforts to leverage the impact of our LC members who don't regularly attend meetings, with email and message calls to action and current consultations mailings.*
- *Ongoing discussions with CoV Engineering and Transportation Planning. Note that overall, public engagement initiatives are still substantially reduced from pre-pandemic events.*
- *Updated our LC Priority Gap List, mapped all route segments, and merged the data with the State of Cycling route inventory and assessment data, showing all LC priority gaps in the context of assessed current AT infrastructure. We made our priority gap list and map a focus of a local committee meeting and reviewed our list, and asked for additional suggestions.*
- *Held a series of regular social rides for Local Committee members and others, recognizing that many members missed the face to face meetings*
- *Current working groups include Cycling in Parks, Broadway Subway, Assessment Rides, the Arbutus Greenway, the East Van Greenway, and Elections.*

2024 Action Plans

Continuously improve committee functioning

We held elections for co chairs in March 2023, and with a new co chair in place have an opportunity to bring new ideas to our local committee. We do not plan to hold an election in 2024. We will work to make LC meetings relevant and

valuable for all attendees, including posting documents promptly and providing links to more information. We plan to hold 10 meetings in 2024. We will hold a combination of virtual meetings, and hybrid meetings with in person and virtual options. We will maintain the Current Consultations list (updated monthly) to encourage LC member participation in City consultations, particularly those requiring expressions of public support to be more likely to be approved by staff and council. Agendas will be distributed in the week prior to meetings; minutes will be distributed promptly and posted online for public access. Committee email responses will be timely. We will bring in LC guest speakers when appropriate. We will continue to respond to all new committee attendee email enquiries and expressions of interest; invite members to attend a meeting and follow up with them at meetings and afterwards to improve our onboarding.

Strengthen working groups

We will focus on those working groups with identified leaders and regular team activity, especially those active between monthly LC meetings. We will continue to encourage people to step forward for work on specific issues, spreading the load among more committee members. We use the working group structure to balance the workload between the co chairs and other LC members. We proactively encourage participation from a diverse range of backgrounds and life-experiences. In 2024 we will launch a new working group on secure bike parking in response to committee member requests.

Increase visibility of advocacy

The LC does a good job with advocacy, but much of its advocacy work is opaque to HUB members in general, to members of the LC, and to the general public. Mainly through social media but also considering other communication outlets, we will publicize our advocacy efforts and positions on issues to raise the awareness of the work of LC volunteers.

Working Group – Assessment Rides

We plan to hold four assessment rides this year, with reports completed and submitted on each one. We will focus on current LC top infrastructure priorities, as well as potential projects identified in the CoV Active Mobility Plan. We will look back at completed projects and do follow up assessment rides where appropriate. Following submission of assessment ride reports, we will continue to meet with City staff to review and discuss the next steps.

Working Group- Cycling in Parks

We will engage with both city staff and Park Board commissioners and staff while pushing for improvements on the Seaside South Greenway (seawall) from Vanier Park through the Kits Beach area. We will promote the completion of this section with the public, the City, and Commissioners. We will continue to push for protected lanes in Stanley Park, utilizing the Stanley Park Mobility Study. We will engage on other park improvement opportunities as they are identified (eg East Park, Queen Elizabeth Park, etc). We will continue to follow the efforts of the City to disband the Park Board.

Working Group- Arbutus Greenway

We will engage with the City and the public in the planning for additional Greenway improvements, particularly at intersections, until contracts are awarded for the permanent improvements. We will also promote improved connections at either end of this route, to the Seaside Greenway down Pine and 1st Ave; to the Granville Bridge Connector project (both underway); and to the Kent Ave Bikeway, while acknowledging the sensitivity around the Musqueam lands.

Working Group – Broadway Subway and Broadway Plan

The CoV decided in March 2023 not to implement the protected lanes along Broadway that they had committed to in 2022. We will continue to push for safe access to all subway stations, and improvements to parallel routes. We will continue to advocate for a more complete street that includes cycling infrastructure on Broadway, recognizing that this is a medium term goal. We continue to engage with the Broadway Subway project team, on detours and roadwork, and monitor construction impacts and work to mitigate.

Ongoing City Bikeway Improvement Plans

We will focus on improvements identified in the 5 year Active Mobility Plan. We will continue to focus on East Side routes, from the Portside Greenway, to the East Side Crosscut, to the Kent Ave Bikeway. We will continue to engage with the public and the CoV consultation processes on improvements planned throughout 2024, including the Bute Greenway, the Drake St bikeway, the Granville Connector, the Portside Greenway, as well as other routes identified by the City from time to time. We will work to get MoTI to recognize the need for improvements to UBC along Marine Drive and 16th, building on the MoTI priority gap list and engagement work that they commenced.

Top Infrastructure Improvement Opportunities

We will maintain our Gap Priority List process (portfolio management) and enter all Vancouver/UBC gaps brought forward, adding items as the year progresses and new issues arise. We will update the Gap Priority List quarterly as action is taken by the City and other agencies on various items. We will maintain prototype maps of our Gap Priority List along with maps of the SoC assessed routes to further identify priority gaps.

Work with Property Developers

We will continue to work with property developers on projects that have a focus on improving cycling, whether through the funding of improved bike lanes or within the development itself. We will work with the Bay Building development team on their concept for a 1500 bike parkade in downtown Vancouver (Georgia and Granville), addressing a critical shortage of secure bicycle parking downtown.

RAC Liaison

We will ensure ongoing coordination with the HUB Cycling Board Regional Advisory Committee. We will participate in RAC region-wide initiatives such as

#ungapthemap and represent the Vancouver UBC Local Committee. We will continue to provide an RAC update at each Local Committee meeting when there is news to share.

Liaison with other Local Committees

We will maintain communications with other Local Committees, and participate in workshops and All-Committee meetings held by HUB staff to share best practices across all local committees.

Relationship Management (City Council & staff, UBC, MoTI, Translink)

We will build and maintain strong relationships with relevant government departments and elected officials to present HUB Cycling positions and improve alignment. This includes CoV staff in Engineering, Transportation Planning, City Planning, Greenest City/Smart City teams, Climate Emergency Action Plan team, and various special project teams. The relationship with City staff remains positive, with CoV teams reaching out for LC input, and agreeing to present at LC meetings. The Broadway Plan decisions have put some stress on these relationships. We will continue to work to build relationships with key councillors and Park Board commissioners. We will engage with authorities at UBC, including UBC planning, UEL, and MoTI to address identified gaps in the bikeway network.