



604.558.2002
info@bikehub.ca
bikehub.ca



May 31, 2018

To:

Terry Beech, Member of Parliament, Burnaby North-Seymour
Pam Goldsmith-Jones, Member of Parliament, West-Vancouver-Sunshine-Coast-Sea-to-Sky-Country
Jonathan Wilkinson, Member of Parliament, North Vancouver

RE: Bill C312: 'An Act to Establish a National Cycling Strategy'

Dear North Shore Members of Parliament,

HUB Cycling recently endorsed MP Gord Johns' Bill C312: 'An Act to Establish a National Cycling Strategy'. HUB Cycling is a charitable organization working to get more people cycling, more often. We believe that more cycling means healthier, happier, more connected communities. We have over 38,000 direct supporters and 2300 members across Metro Vancouver.

Nationally, our country is facing soaring healthcare and infrastructure costs, GHG emissions, and traffic congestion. The rising costs of housing, gas, and groceries are making life increasingly unaffordable for many Canadians. By implementing a comprehensive National Cycling Strategy, the federal government will work in collaboration with the province, municipalities, health advocates, educators, and business owners to:

- Set clear targets for the expansion of all ages and abilities (AAA) cycling infrastructure
- Encourage more Canadians to choose cycling as their mode of transportation
- Improve national safety standard measures, such as side guard rails for trucks
- Support cycle tourism in Canada
- Increase education for people cycling, walking, and driving

Through our efforts to [#UnGapTheMap](#) within Metro Vancouver's cycling network, annual and biannual [Bike to School and Work Weeks](#), and countless other [celebratory cycling events](#), a multi-faceted National Cycling Strategy will strengthen these initiatives and the work from similar organizations from coast to coast.

We know that cycling can be done anywhere, in any weather, and is an option available to all Canadians regardless of age or ability. Cycling promotes healthy living, eliminates pollution, and is a low cost transportation solution. Furthermore, national cycling strategies already exist in countries such as the Netherlands, Germany, and Denmark, where [the latter receives a net profit of 23 cents](#) for every kilometre cycled. Additionally, such a strategy will help promote Canada's unique landscape as a perfect draw for cycling tourism.



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We need to do more to make Canada a cycling nation!

As such, we call on all of you, as the Members of Parliament for the North Shore to pledge your support for Bill C312 by voting in favor of the legislation and encouraging your colleagues to do the same.

Thank you for your support in furthering active transportation in our region.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Tony Valente'.

Tony Valente,
Chair, HUB North Shore

A handwritten signature in black ink, appearing to read 'Peter Scholefield'.

Peter Scholefield
Vice-Chair, HUB North Shore

CC:

Ralph Sultan, Member of Legislative Assembly, West Vancouver–Capilano
Jane Thornthwaite, Member of Legislative Assembly, North Vancouver–Seymour
Bowinn Ma, Member of Legislative Assembly, North Vancouver–Lonsdale
Alexander Clarkson, President, HUB Cycling Board of Directors
HUB Cycling Regional Advisory Committee
Laura Jane, Executive Director, HUB Cycling