### Vancouver-UBC Local Committee

October 17, 2023
In Person Meeting - 1 Athletes Way
(Creekside Community Centre)
And Online Meeting via Zoom





### Hybrid Meeting

- If you are attending in person, welcome. We have a large meeting room booked on the main floor of Creekside Community Centre.
- If you are online, please mute your phone or microphone when you are not speaking. A moderator may mute you.
   Ensure your name is displayed so that we know who you are.
- We have a co-host who will watch the text chat and help make sure questions are addressed from online attendees.



### Land Acknowledgement

We acknowledge that HUB Cycling operates on the traditional, ancestral, and unceded territories of the Musqueam, Squamish, and Tsleil-Waututh people. We recognize and respect the stewardship of this land and waters by these Indigenous communities, who have lived here for thousands of years and continue to do so. We acknowledge the historical and ongoing injustices that Indigenous peoples have faced and continue to face, and we commit to working towards reconciliation and decolonization in our community and beyond.









### Welcome and Introductions

- Welcome to new attendees
- Minutes from September meeting
- Anything to add to the agenda?



### Meeting Agenda

- Introductions and land acknowledgement
- Agenda and Action Item Review
- Announcements and Upcoming Events
- Groups.io: What you missed
- Updates from Working Group leads
- Cycle Highways in Metro Vancouver
- Consultations Update/Discussion
- Regional Advisory Committee (RAC)/HUB Cycling Board Update
- Correspondence
- VULC AGM Video
- Meeting Adjourns (8:00 pm)



### **Action Item Review**

- Van311 please report bike lane maintenance issues to the CoV using the smartphone app or by calling 311. Note the new features for reporting bike issues.
- Social rides: Richmond? Richmond! Completed



### **Announcements**

Make sure to register for Go By Bike Weeks,
 currently in progress October 16th - 27th

http://bikehub.ca/gbbw



- Follow us on social media:
  - @HUBVancouverUBC@mstdn.ca
  - @HUBVancouverUBC.bsky.social



### **VULC Social Rides**

- Social pace rides (18 km/h average)
- Targeting ~20 km group riding (+ to/from)
- No drops! (No one left behind)
- All rides are loops
- Rain will not deter us
- Not assessment rides!







### **VULC Social Rides**

#### **Date**

Sunday, Feb 26, 2023 @ 1pm

Sunday, Mar 26, 2023 @ 1pm

Sunday, Apr 23, 2023 @ 1pm

Tuesday, May <del>2</del> 9, 2023 @ 7pm

Tuesday, Jun 6, 2023 @ 7pm

Tuesday, Jul 4, 2023 @ 7pm

Tuesday, Aug 1, 2023 @ 7pm

Tuesday, Sep 5, 2023 @ 7pm

Sunday, Sep 24, 2023 @ 11am

#### Ride

#### **SNOWED OUT**

Tour de East Van, 17 km 🔽

Ross St Gurdwara/SE Van, 18 km 🗸

Tour de Oakridge, 21 km 🗸

Tour de River District, 16 km X

Tour de <del>Dunbar/Marpole</del> River District, 17 km 🔽

Tour de False Creek, 18 km 🗸

Renfrew-Collingwood Loop, 22 km 🗸

Steveston? Steveston!, 43 km 🗸

Tour de Point Grey, 21 km

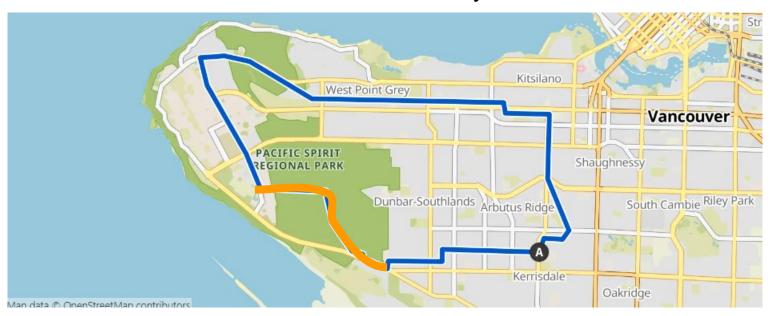
Sunday, Oct 22, 2023 @ 1pm





### **VULC Social Rides**

Sunday Oct 22<sup>nd</sup> @ 1 pm Tour de Point Grey



20.9 km. Start/stop @ Arbutus/37th

Contact anthonyfloyd@gmail.com



### groups.io

#### If you're subscribed to "special announcements only" you missed discussions like these:

#### F How to follow topics (hashtags) 2 ∅

Here are the steps required to follow topics ("hashtags") in groups.io:: 1) Log in to the groups.io website https://hubcycling.groups.i from the bar on the left: 3) Set your email delivery to "Individual messages" 4) On the same page, scroll down to "Advanced Prefer By Anthony Floyd · Jul 6 · 🔻

Van/UBC Local Committee Meeting Tuesday October 17th - 6:30 pm - HYBRID meeting **@** #MonthlyMeeting
Hi All! We will hold our monthly Vancouver UBC Local Committee meeting on Tuesday October 17th at 6:30 pm. This will be a hybrory By Anthony Floyd · Oct 13 · ▼

#### City of Vancouver rejects year-round School Street at Lord Roberts elementary

Read the interview with Lucy Maloney: https://vancouversun.com/news/local-news/vancouver-rejects-year-round-comox-street-sch By Anthony Floyd · Oct 12 ·

#### Translink Survey: Burrard Peninsula Area Transport Plan (2) #MakeYourVoiceHeard

A new Translink survey looks for your input on transportation on the west side of Vancouver. It's open until October 30th https://ww By Anthony Floyd · Oct 11 · 🔻

#### TransLink Online Survey in support of Burrard Peninsula transportation plan

https://dailyhive.com/vancouver/burrard-peninsula-area-transport-plan-translink-consultation Eric Schwartz (he/him/his) C.604.724 By Eric Schwartz · Oct 10 · 🔻

#### Exploring the World's Most Unique Cycling Infrastructure Innovations | Momentum Mag

https://momentummag.com/more-please-exploring-the-worlds-most-unique-cycling-infrastructure-innovations/ Eric Schwartz (he/hi By Eric Schwartz · Oct 3 · 🔻

#### Paint is Not Infrastructure, example #23414 2

Another paper in the literature showing that sharrows are worse than nothing, and painted bike lanes aren't great either. https://usa By Anthony Floyd · Oct 3 · 🔻

#### Hastings-Sunrise traffic calming survey closes Friday #MakeYourVoiceHeard

If you get a chance, please complete the City's survey about traffic calming in the Hastings-Sunrise neighbourhood (including the A By Anthony Floyd · Sep 25 ·

Vancouver to Tsawwassen Ferry Terminal ... pulling a canoe

This is epic. East Van to the Tsawwassen Ferry Terminal by bike, pulling a canoe. Good on you u/anunndesign! https://www.reddit. By Anthony Floyd · Sep 24 · 🔻







# Working Group Updates





### Updates from Working Group Leads

- Assessment Rides Jeff, Anthony No update this month
- Cycling in Parks Lisa, update on Stanley Park Mobility Study
- Arbutus Greenway Stan/Jeff/Anthony
- Broadway Subway No update this month
- Elections Working Group Lisa
- NE Quadrant Greenway Clark
- Social Rides Anthony

## MAKING THE CASE FOR CYCLE HIGHWAYS IN METRO VANCOUVER



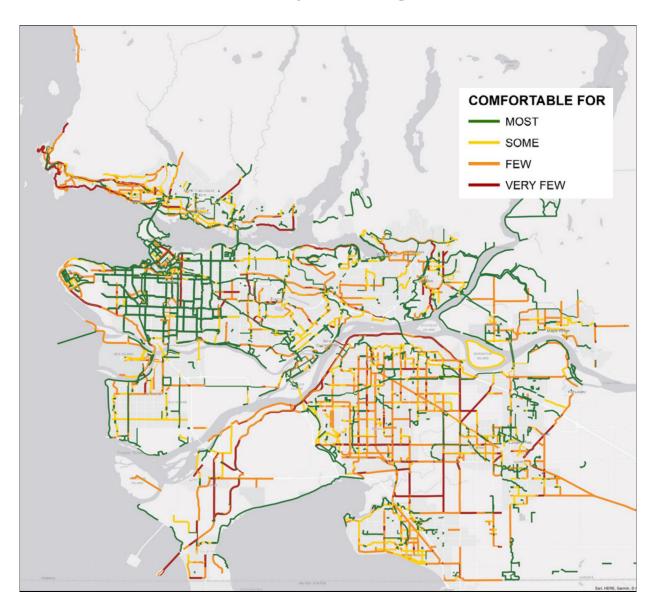


### What is a Cycle Highway?

- Cycle highways are the highest quality bike routes
- They typically cover longer distances (5km+)
- They provide regional connections between major destinations, while also serving as local routes
- They are direct, paved, protected, lit, of ample width, and with intersections prioritizing people cycling
- They have clear signage, branding, and regular maintenance



### State of Cycling Data, 2019





### Why Advocate for Cycle Highways?

- Reduce climate impacts
- Alleviate congestion
- Improve affordability
- Improve equity and access
- Enhance individual and public health
- Encourage tourism
- Complement the rise of e-bikes



### Design Characteristics Considered

The Research Team conducted analysis on the following characteristics:

- Directness
- Longer Lengths
- Connections Between Major Destinations
- Capacity to Maintain Speed
- Cycle-Specific Paths
- Intersection Treatments and Minimal Stops
- Consistent and Ample Widths
- Consistent and High-Quality Paving
- Lighting
- Minimizing and Alleviating Slopes
- Clear Signage and Branding
- Regular Maintenance and Winter Service
- Service Stations



### Scoring of Potential Routes

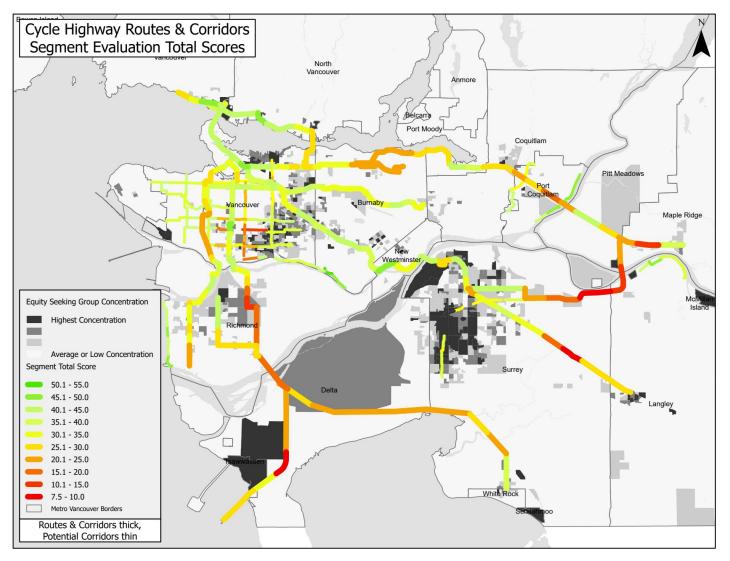
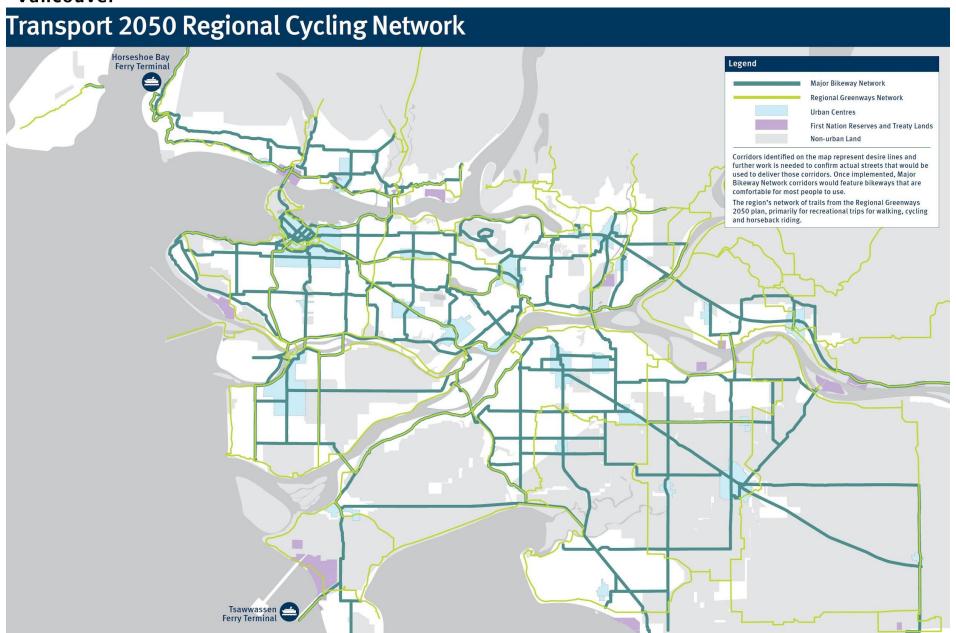


Figure 34: The relative scores of segments for each of the proposed routes, corridors, and GIS queried routes, overlaid on the concentration of equity-seeking groups across the Metro Vancouver



### Translink MBN October 2021





### Next Steps

- Create a Shared Vision to Guide the Project
- Conduct an Evidence-Led Analysis to Inform the Design of a Network
- Connect Interested and Invested Individuals
- Establish a Group to Engage and Host Discussions Between Stakeholders
- Secure Funding from Higher Levels of Government
- Capitalize on Upgrading Pre-Existing (Cycling) Infrastructure



### We know how to build these!



Galloping Goose and Lochside Trail in Greater Victoria, B.C. Photo credit: B.C. Provincial Government



### Consultations





https://www.shapeyourcity.ca/broadway-public-realm

As part of the Broadway Plan - which was passed in by Council in June 2022 - the City will improve Broadway and the surrounding area from Clark Drive to Vine Street.

At this time, the City is trying to identify "what public open space and street improvements would best support the area and its future growth".

The information boards provided by the city are extremely light concerning active transportation while at the same time referring to the four "Key Moves" which includes "Transform Broadway into a Great Street" and "Complete Neighbourhood Routes"







#### What is the "Public Realm"?

"Public realm" is generally everything that can be seen and experienced at pedestrian eye level that impacts the overall experience and attractiveness of a public space. It has a broader meaning than "public space", as it also includes the building façades, storefronts, public art, restaurant patios and streetscape furnishings like lighting and benches that shape the experience of public spaces.

#### What is "Public Open Space"?

All the places publicly owned or in public use that are for spending time in, accessible and enjoyable by people. It includes parks, school grounds, plazas, privately owned public spaces (POPS) and the Arbutus Greenway.

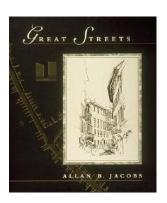




### 1. Transform Broadway into a Great Street



#### 3. Complete Neighbourhood Routes



Create a Streetscape Plan that will guide the transformation of the Broadway Corridor into a 'Great Street' - a street of special significance, with a series of unique and vibrant places to live, work, visit and play. The Broadway Subway is a major catalyst for growth and change in the area, especially at the stations. Establish the station areas as bustling anchors within each neighbourhood.

At the neighbourhood scale, ensure public open spaces and destinations are well-connected by streets that encourage an active public life. This includes greenways and blue green systems as well as commercial high streets and village streets - which are important community hubs. Create a continuous and comfortable pedestrian experience by filling in the gaps in the street network.



#### 2. Add More Local and Neighbourhood Spaces

Longer, dryer summers with frequent heat waves are negatively impacting urban tree canopy and naturalized areas in the Broadway Plan Area. Blue green systems and green rainwater infrastructure will provide an urban ecology of plants and trees for birds and pollinators and help contribute to climate resilience and livability of the Broadway Plan Area. Improve urban tree canopy and create more opportunities for people to have

access to and a connection with nature in their neighbourhoods.

People should be within a 5 minute walk of local and neighbourhood serving public open spaces. Provide more equitable access and ensure that all residents and workers are able to enjoy key functions of public open space (play, social, respite + nature, cultural). These spaces should reflect the unique character of the community. Additionally, renew/expand existing spaces to better meet neighbourhood needs.

### TA

#### 4. Nurture Nature



#### **Creating New Public Open Spaces**

There are four approaches to delivering new public open spaces in Broadway:



#### 1. Road Space Reallocation

This involves re-purposing parts of streets for a diverse range of people-centred activities, including walking, rolling and cycling. It will be a primary way of delivering new public open space and will help achieve City Council's motion to reallocate a minimum of 11% of road space to non-car uses. Sizes of these spaces are more limited and potential locations are dependent on maintaining necessary access and circulation by vehicles.



#### 2. Privately Owned Public Space (POPS)

This involves building public open spaces on private property through redevelopment. Sizes of these spaces will be smaller and highly dependent on the scale of the redevelopment site and type of development. Locations will be dependent on where redevelopment occurs, generally near commercial uses and at street level.



#### 3. Parks On Large Sites

This involves building and securing dedicated park space on private property through redevelopment. Sizes of these spaces will be highly dependent on parcel size. Locations will be dependent on where redevelopment occurs.



#### 4. Land Acquisition

This involves purchasing property to meet community public open space needs. The high cost of land will limit the amount of space that can be purchased by the City, given the City's finite financial resources and the range of other public amenity priorities that need to be addressed.



https://www.shapeyourcity.ca/broadway-public-realm

What sort of Public Realm improvements should we ask for that pertains to people riding bikes or using other methods of active transportation?

- Sufficient bike racks of appropriate size and shape to accommodate e-bikes, cargo bikes, and other non-traditional devices in plain sight near destinations including shops, medical offices, parks, Transit
- Water fountains and bottle-fill stations
- Fully accessible public washrooms
- Bike-permeable plazas and parklets that accommodate slow movement through the plaza as well as using the plaza having arrived there using active transportation ("To and through")
- What else would you like to see?



https://www.shapeyourcity.ca/broadway-public-realm

### Make your voice heard!

Complete the survey by **Sunday, October 22, 2023**: <a href="https://www.shapeyourcity.ca/broadway-public-realm/survey\_tools/survey\_tool

Attend the pop-up engagement on **Saturday, October 21, 2023**: South Granville Plaza West, <u>13th Ave. & Granville St</u>

Send an email to <a href="mailto:broadwayplan@vancouver.ca">broadwayplan@vancouver.ca</a>



https://www.shapeyourcity.ca/gastown-public-spaces-plan

In response to a Council motion in May 2023 to develop a vision for "A People-Focused Gastown", City staff are creating a plan that will guide how to:

- Establish a vibrant, people-focused gastown
- Pedestrianize Water Street
- Improve the street network, including walking, cycling, transit, and vehicle connections
- Advance Reconciliation with the local Nations
- Evolve and deepen the heritage feel of the area, including improved street materials and amenities



https://www.shapeyourcity.ca/gastown-public-spaces-plan

#### **Gastown Public Spaces Plan Scope**





https://www.shapeyourcity.ca/gastown-public-spaces-plan

#### **Gastown Public Spaces Plan Scope**





https://www.shapeyourcity.ca/gastown-public-spaces-plan

#### **Pedestrian Priority Streets**

#### **Project goal: Pedestrianize Water Street**

A key project goal is to pedestrianize Water Street.

"Pedestrianize" means limiting vehicle access, making a street car-free or car-light, so it is a more people friendly space for walking or gathering, while maintaining local access needs.

Pedestrian streets can take many forms. They also need to be tailored to the specific needs of the place and communities it serves. For example, they should support the uses and needs of what residents, businesses and visitors want to do in public space. They also benefit from strong partnerships with community organizations who can help with their daily care and programming.

We will explore how to best pedestrianize Water Street with the community throughout the development of the Plan. In particular, lessons learned from the pedestrianization pilots in summer 2024 and 2025 will help inform a preferred approach.

#### Benefits of pedestrianizing a street



Welcoming and safe spaces to gather, shop, play, people watch or visit the area.



patios and displays.



Easier and cheaper for people to put on events, celebrations, and other programming.



Flexible zones with increased safety (e.g. bollards, street pattern and material changes to suggest zones).



Opportunities for more art and story-telling elements.



Amenities for travelers. including restroom facilities. drinking water fountains.



Prioritize sustainable transportation (walk, bike, roll, transit).



https://www.shapeyourcity.ca/gastown-public-spaces-plan

#### **Inspirations: Pedestrian priority streets can** take many forms

There are many examples of pedestrianized streets around the world ranging from car-light to car-free.

#### Car-light or traffic-calmed

Streets designed to slow or reduce vehicle traffic while allowing limited or local vehicle access.

All examples accommodate loading. delivery, operational and service needs.

#### Car-free

Dedicated spaces designed for people walking, cycling, and rolling, with no access allowed for motor vehicles.



#### Mariahilfer Strasse, Vienna

- · Car-light blocks connect two car-free plazas while allowing buses, taxis, loading.
- Pavement patterns create delineation between uses
- events and other uses (e.g. patios).



#### Insa-Dong Gil, Seoul

- · Car-light street connects to car-free blocks and plazas accommodating high pedestrian volumes.
- · Offers unique cultural and storytelling elements, integrated fixed seating, space for merchandise displays and vending.



- · Car-free street connects to a plaza. · Changes in pavement material create delineation of spaces along a car-free
- · Supports nearby businesses and restaurants by accommodating outdoor seating and patios.



#### Year-round

Seasonal

Ways to implement

Government St.

Victoria

· During spring, summer and during events.

· Car-free, noon to night.

There is "no one size fits all" when

specific needs of the community.

designing a pedestrian street. The design

for car-free spaces should be tailored to



Mont-Royal Ave,

Montreal

Stephen Ave, Calgary

· Loading and deliveries usually take place in the morning;

side streets are used to accommodate service needs.

- Certain blocks are car-free year-round, 11am to 6pm.
- · Vehicle with permits are allowed; loading and deliveries usually take place in the morning.



#### Occidental Avenue, Seattle

- · Car-free street connects two squares in Seattle's historic district.
- · Offers playful features and respite spaces with large canopy.



#### Stroget, Copenhagen

- · Car-free and curb-less shopping street in the city centre.
- · The curb-less design encourages a pedestrian-friendly atmosphere and allows for easy access to shops and



- Offers large area for street furniture.

#### **New Road, Brighton**

- · A car-light street with subtle pattern changes and curb-less environment.
- · The tactile pavers integrated with gutters provide a pedestrian safe zone and seating.



https://www.shapeyourcity.ca/gastown-public-spaces-plan

What sort of Public Space improvements should we ask for that pertains to people riding bikes or using other methods of active transportation?

- Close the gaps in the City's downtown active transportation network, recognizing people use active transportation to get to Gastown and to get through Gastown
- Sufficient bike racks of appropriate size and shape to accommodate e-bikes, cargo bikes, and other non-traditional devices in plain sight near destinations including shops, medical offices, parks, Transit
- Water fountains and bottle-fill stations
- Fully accessible public washrooms
- Bike-permeable plazas and parklets that accommodate slow movement through the plaza as well as using the plaza having arrived there using active transportation
- ???



https://www.shapeyourcity.ca/gastown-public-spaces-plan

### Make your voice heard!

Complete the survey by **Sunday, November 19, 2023**: <a href="https://survey.talkvancouver.com/jfe/form/SV\_9ntEoxSn7inBkUK">https://survey.talkvancouver.com/jfe/form/SV\_9ntEoxSn7inBkUK</a>

Attend a pop-up engagement at 131 Water Street (Oct 19-21, Nov 16-18, see website for times) or Woodward's (333 Abbott St, Nov 9-10)



https://www.translink.ca/bpatp

A Translink "Area Transport Plan" is a plan "... for enhancing transit service and infrastructure, while also addressing aspects of cycling, walking, driving, and goods movement".

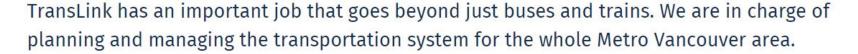
In recognition of the growth and changes since the last area transportation plans, and in recognition that many routes cross municipal boundaries, Translink has decided to undertake this activity.





https://www.translink.ca/bpatp

#### Why does this plan include all transportation modes?



This means we have to think about different ways people travel, like walking, biking, and driving. We partner with local governments to invest regional funding in things like making better routes for walking and biking, building bridges, and making sure the roads in the Major Road Network are well-maintained. TransLink's goal is to make sure goods and people can move around the region easily and safely.

# How is this plan different than transportation plans and priorities at the municipal level?

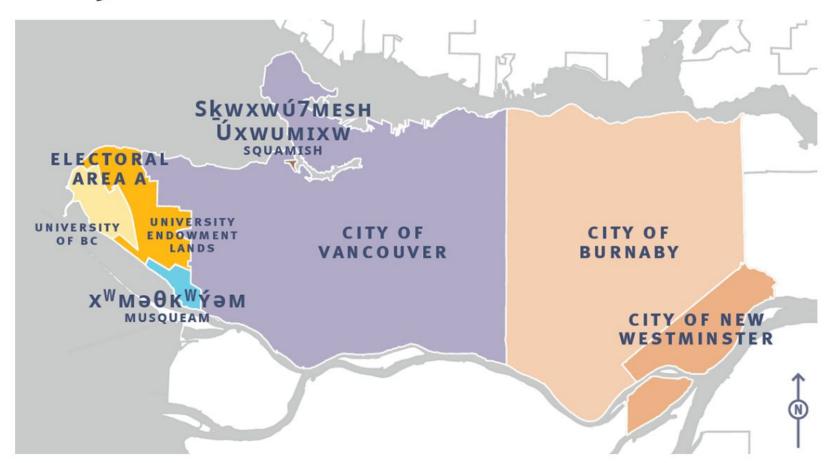
While municipal transportation plans are developed for neighbourhoods or a single municipality, Area Transport Plans are developed for multiple municipalities.

ATPs give us a chance to connect the bigger regional plans with the needs and goals of each local area. They help us make sure that transportation planning and investments fit well with what each community wants and needs.



https://www.translink.ca/bpatp

### **Study Area**



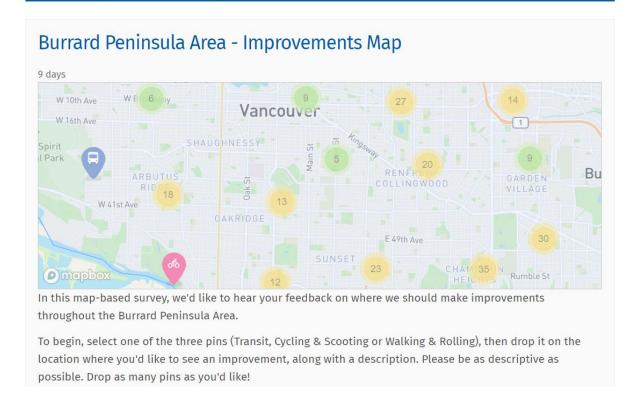


https://www.translink.ca/bpatp

#### Make your voice heard!

Complete the surveys by Friday, October 2719, 2023: <a href="https://translinklistens.ca/burrard-peninsula-area-transport-plan">https://translinklistens.ca/burrard-peninsula-area-transport-plan</a>

1 - SURVEY 2 - MAP SURVEY





#### Other Consultations

- Stanley Park Mobility Study stakeholder briefing
- Stanley Park Water Supply Pipeline open house
  - Nov 1, 2023, 4:30pm-6:30pm, Vancouver Rowing Club
  - https://metrovancouver.org/services/water/stanley-park-water -supply-tunnel
  - Complete survey by Nov 27th: <u>https://metrovancouver.civilspace.io/en/projects/stanley-park-water-supply-tunnel/engagements/engagement-phase-3</u>
- Portside Greenway Phase 2 Engagement with preliminary design concepts is expected this fall
- The 2023-2027 Active Mobility Plan routes and initiatives are now on the City website



# Wrap Up









### **Breakout Rooms**

 No breakout rooms this month due to hybrid format. We will keep the meeting open if people would like to stick around to discuss anything of interest

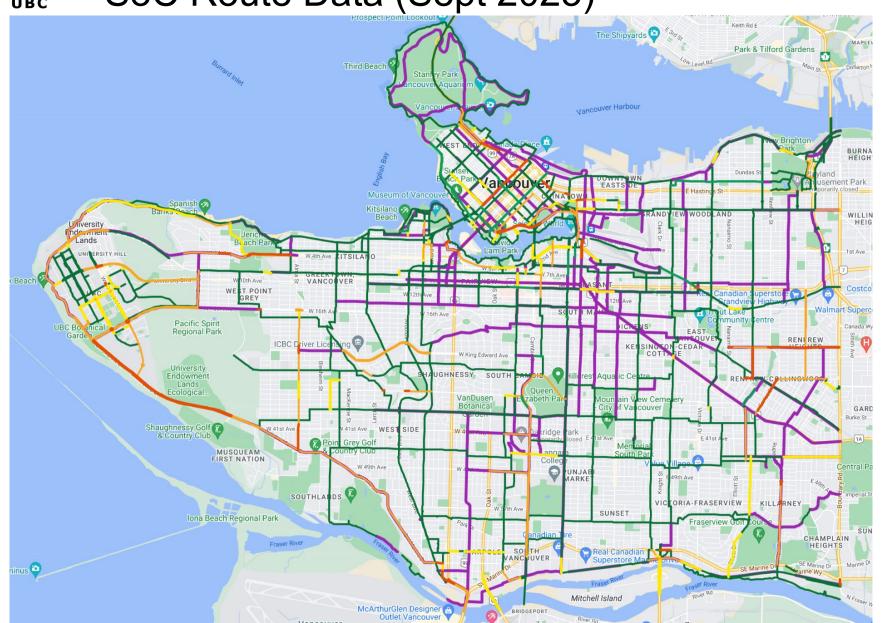


# Appendices



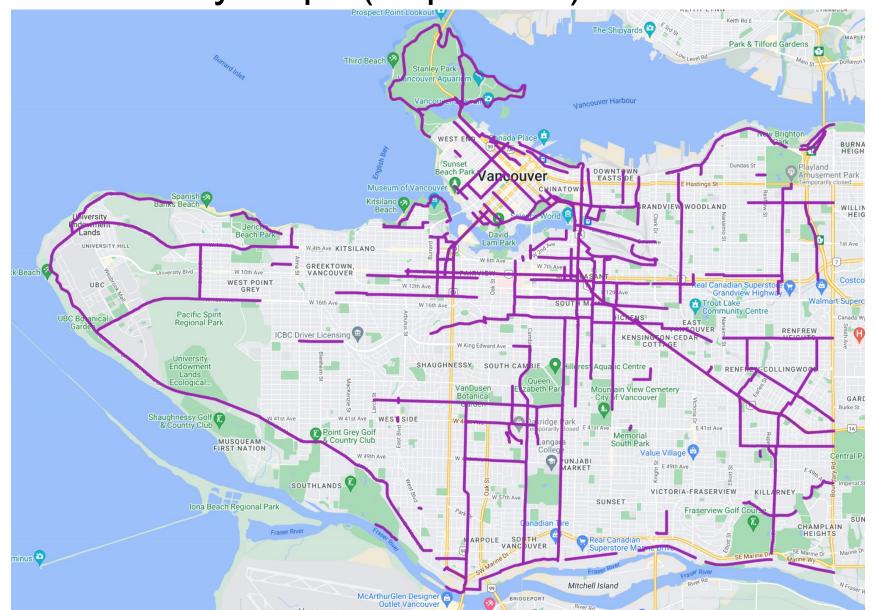


Prototype Gap Map (Vancouver/UBC) with SoC Route Data (Sept 2023)





# Vancouver UBC Local Committee Priority Gaps (Sept 2023)





## CoV Active Mobility Plan 2023







signal, allowing them to turn left,

other vehicles.

right, or go straight in advance of

the turn box.

signal changes.

2) Proceed left across the

intersection when the

project529.com

For more information, visit: translink.ca/rider-guide/bike-and-ride-on-transit

Sharrow (Shared Roadway)

Indicates a roadway shared

with motor vehicles.

Shared Pathway Indicates an off-street pathway shared by

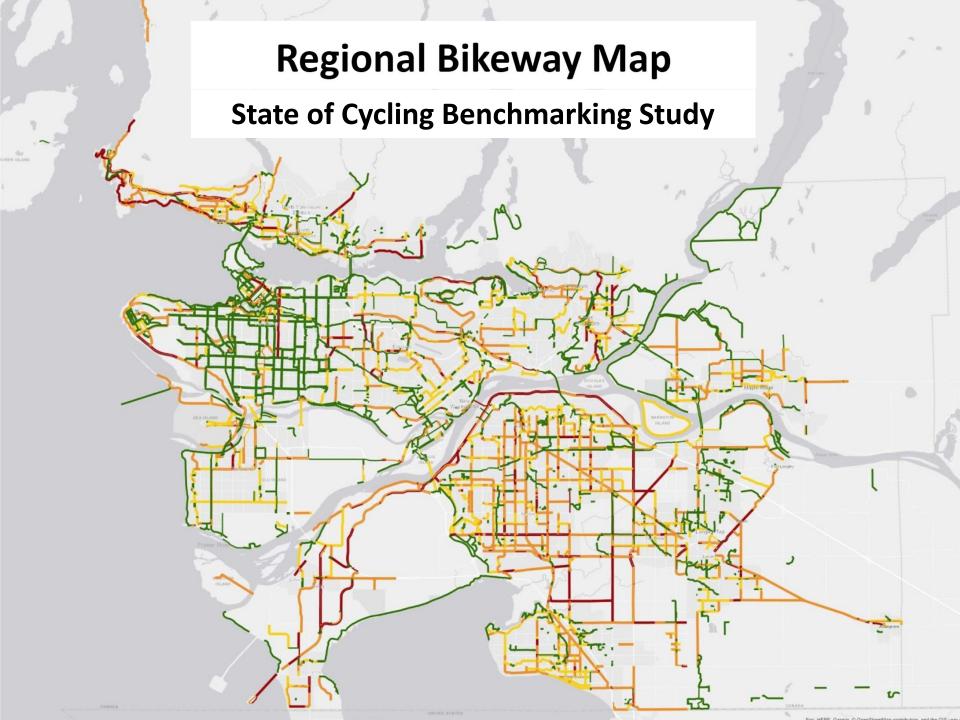
people walking and cycling

mobi Shaw) Go



# Vancouver Greenways Plan







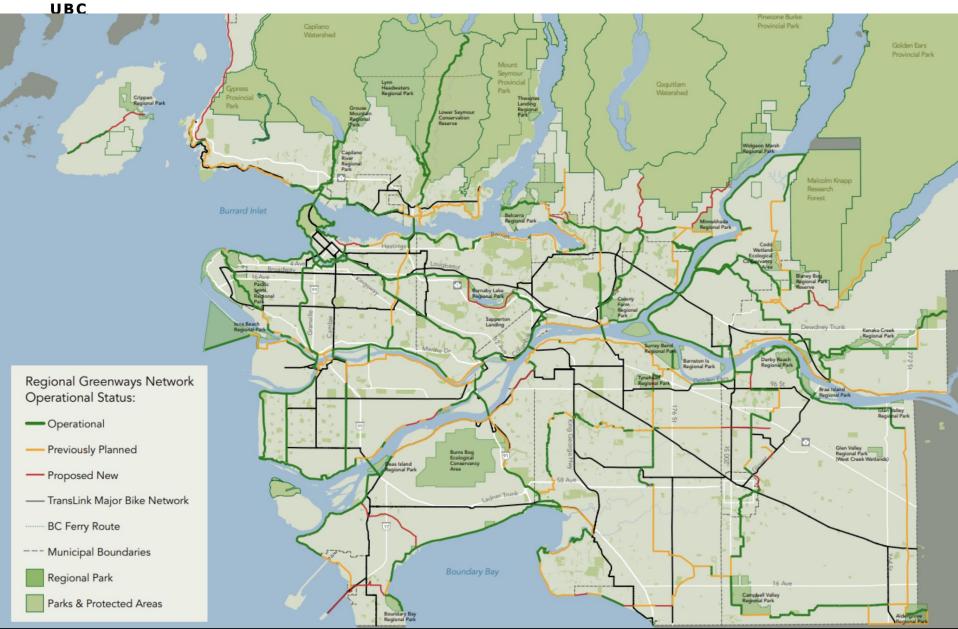
#### Translink MBN October 2021

#### Transport 2050 Regional Cycling Network





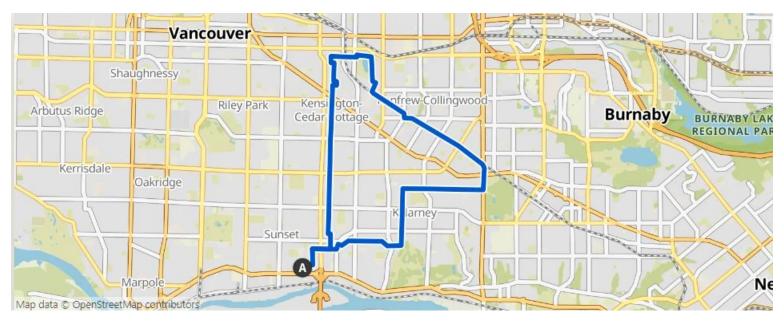
# Metro Vancouver Greenway Plan





Sunday April 23<sup>rd</sup> @ 1pm

Ross St Temple/BCP/SE Vancouver Loop



18.4 km. Start/stop @ KDS Vancouver Gurdwara

Contact anthonyfloyd@gmail.com

**Eventbrite Link** 



Tuesday May 2<sup>nd</sup> @ 7pm

Tour de Oakridge



21.4 km. Start/stop @ Riley Park, incl stop @ Milltown Contact anthonyfloyd@gmail.com



#### Tuesday June 6th @ 7pm

River District/Kent Ave

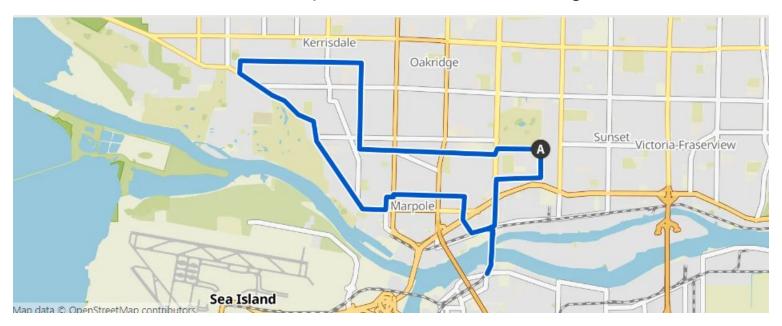


15.5 km. Start/stop @ Langara Golf Course, SE corner (Ontario at 58th)

https://www.eventbrite.ca/e/635165014657



Tuesday July 4<sup>th</sup> @ 7pm Dunbar/Marpole + Canada Line Bridge



17.4 km. Start/stop @ Langara Golf Course, SE corner (Ontario at 58th)



#### Tuesday August 1<sup>st</sup> @ 7pm False Creek



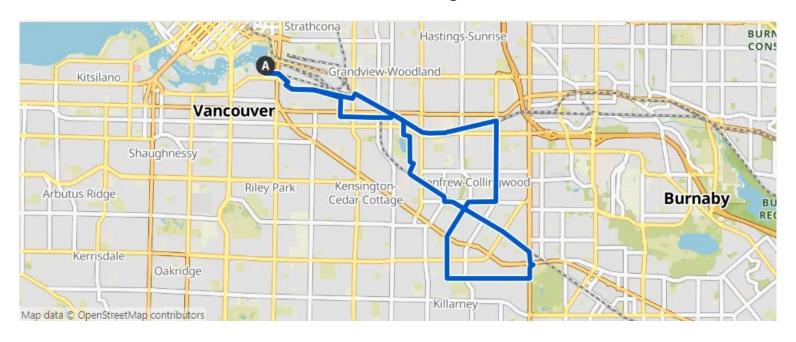
17.7 km. Start/stop @

Kits Beach

(At path 90° bend west of parking lot)



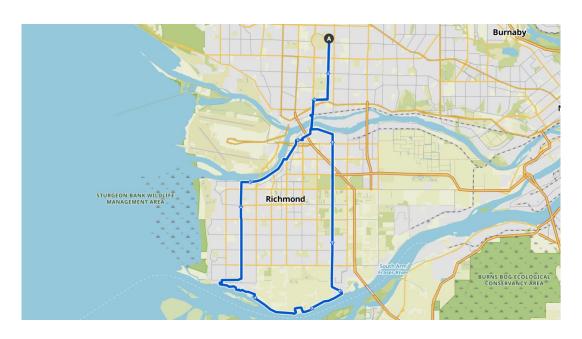
Tuesday Sept 5<sup>th</sup> @ 7pm Renfrew / Collingwood



21.9 km. Start/stop @ Olympic Village Square (The birds)



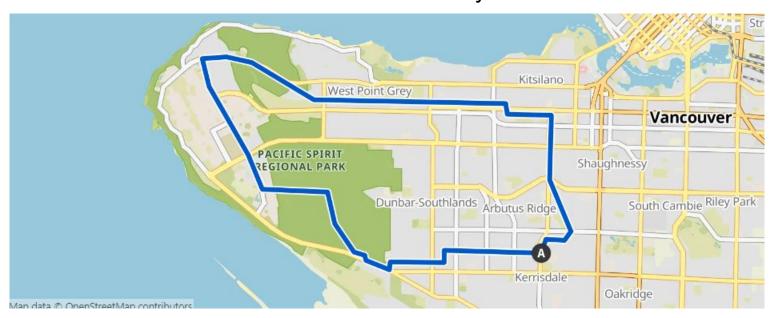
Sunday Sept 24<sup>th</sup> @ 11am Richmond!



42.7 km. Start/stop @ Riley Park



Sunday Oct 22<sup>nd</sup> @ 1 pm Tour de Point Grey



20.9 km. Start/stop @ Arbutus/37th



# **HUB Cycling Purpose**

#### **HUB Cycling has two purposes in its constitution:**

- 1. To provide educational forums, classes, workshops, and seminars to the public that teach the following two subjects in Metro Vancouver:
  - a. how to cycle safely and interact safely with people cycling on the road and,
  - b. how to repair and maintain a bicycle.
- 2. To conserve the environment and improve the health of people in Metro Vancouver by encouraging cycling as a mode of transportation through:
  - facilitating communication between cyclists by providing forums wherein people who cycle can discuss cycling issues;
  - b. facilitating communication between cyclists, motorists, pedestrians, bicycle retailers, non-political transportation companies and planners, real estate developers and other non-political groups dealing with people cycling by engaging these groups directly and presenting the interests of these various groups to each other;

2. (cont'd)

- c. collecting and developing best practices related to cycling, which includes compiling research & developing expertise in relation to cycling infrastructure and urban design and resources for businesses & organizations interested in promoting cycling to the public;
- d. organizing and operating non-political events that promote the use of the bicycle as an environmentally beneficial and healthy mode of transportation between destinations; and
- e. improving public cycling facilities through engagement with decision makers & stakeholders in planning processes.

**HUB Cycling Employee, Contractor & Volunteer Orientation Handbook** 

# **HUB Cycling Core Values and Goals**

#### **HUB Cycling Core Values**

#### Community

 We believe that cycling is an exceptional catalyst for creating healthy, happy, connected and livable communities.

#### Sustainability

 Cycling plays a fundamental role in meeting the social and environmental needs of the people of British Columbia.

#### Collaboration

 Working with all stakeholders - the general public, the private sector, and the public sector - is pivotal as the best results for improved cycling infrastructure, training, and promotion come from working together.

#### Inclusivity

 We welcome and celebrate the diversity of all British Columbians through our work. We also recognize that socio-economic and cultural barriers must be acknowledged and considered through our advocacy, training, and promotion.

#### Innovation

 Through the power of creativity, proactivity, and innovation we will adapt to and create new opportunities to introduce positive change and reach more people.

#### Responsibility

 We are accountable to our members, supporters, and the general public through our promotion, education, and advocacy for cycling improvements. Evidence-based decisions, transparency, integrity, and dialogue are core to how we conduct our work. This fosters trust among all stakeholders.

#### **HUB Cycling Goals**

- An expanded cycling network, with a focus on infrastructure that is comfortable for most users.
- A network of strong HUB Cycling Local Committees that drive improvements in cycling infrastructure, education and promotion in their communities.
- 3. Improved and expanded cycling-related safety education for users of all transportation modes.
- 4. A modernized BC Motor Vehicle Act and other legislation to improve road safety and accountability for all.
- 5. Be British Columbia's trusted resource for cycling infrastructure, education and promotion.
- Strengthened relationships with the communities we currently serve, and expanded collaboration with new communities throughout British Columbia.
- 7. Expanded participation in our current programming, and a suite of new programs to attract new user groups.
- 8. Expanded and diversified funding sources to maximize organizational impact and sustainability.
- 9. Increased cycling among groups that may face social, cultural, and/or financial barriers to cycling.
- 10. Better capture and utilization of data that supports evidence-based decision-making around cycling.

https://bikehub.ca/about-us/our-strategic-plan



## **HUB Cycling Local Committees**

#### What is a Local Committee?

HUB has 10 local committees across Metro Vancouver who engage with decision makers to improve cycling conditions in their municipality.

Each committee meets regularly to discuss local cycling issues, perform assessment rides to document local conditions, develop reports and present recommendations to local councils / decision makers & plan local events to encourage cycling.

The Regional Advisory Committee (RAC) works on region-wide or cross-boundary projects and policies.

#### **Key Messages**

- Working together, people cycling can make a bigger impact on the decisions made in our communities related to cycling issues, policies & infrastructure improvements. HUB brings together and supports cycling enthusiasts of all levels to craft policy positions, share best practices; build community and promote cycling education programs.
- HUB committees have been central to the implementation of major cycling-related initiatives, programs & improvements in regional areas.
- HUB provides access to user perspectives, motivations, barriers, data collected from cycling programming and membership (BTWW survey results, etc)

https://bikehub.ca/get-involved/join-local-committee-0