



HUB Cycling Youth Advisory Committee

[March 24th, 2022 • 6:30pm]

Online, via [Zoom](#)

Present: [list of attendees, number of attendees]

1. Welcome & Check-ins

2. Executive Positions and Team Structure

- a. Jeffrey

3. Website Profiles

- a. If you feel comfortable, you can send a profile picture and a small blurb about yourself to Jonathan at jonathan.mak@bikehub.ca

4. VSB Sustainability Conference

- a. Monday, April 25th from 10am-3pm (or 11:50am-12:50pm if we attend the NGO fair) at Eric Hamber Secondary
- b. Preliminary Content Needed
 - i. A short description of what your organization will be presenting in the workshops (75-100 words)
 - ii. A PowerPoint/online presentation for attendees about your organization
 - iii. An interactive or hands-on activity planned (outdoor activities can be arranged)
 - iv. These are some ideas from HUB!
 - v. HUB sponsors prizes for attendees who bike to it
 - vi. HUB sponsors the Bike Valet to be on-site at the conference
 - vii. If HUB has a workshop that it be a bike ride - to and through Stanley Park (a single longer 3hr “workshop”)
 - viii. HUB give out maps, Clif bars, etc at its booth



- ix. That the booth promote what an attendee can do - bike more, become a go by bike week volunteer
- x. **Looking for 1-3 volunteers to help out with this opportunity!**
 - 1. Aidan
 - 2. Kylie
 - 3. Gabbie(tentative)
 - 4. Sasha
- xi. **We need to know how long the workshop is in order to build it!**
 - 1. Nic will ask Jonathan about workshop templates/materials.

5. Hats Off Day

- a. June 18th from 9am-5pm
- b. **Looking for at least 2-3 volunteers for this opportunity**
 - i. Nic
 - ii. ???
 - iii. ???

6. Year Long Plan!

- a. Informal presentation and review of everyone's plans/ideas
 - i. Check out Nic and Cedric's Year Long Plan Proposal [here!](#)
- b. Discussion and adjustments
- c. Group consensus on plan

Jonathan: Is there a reason why HUB doesn't interact with highschool/university's more often?
if HUB has done any primary research for its Highschool and Secondary school demographics

A more simple method of measuring engagement by doing people counts.