

2023 Action Plan

HUB Cycling Vancouver UBC Local Committee

HUB Mission: Get more people cycling, more often.

From the HUB Cycling 2020-2025 Strategic Plan

HUB Cycling Strategic Values to focus on:

Community, Sustainability, Collaboration, Inclusivity, Innovation, Responsibility

HUB Cycling Strategic Goals, with a focus on those deemed most applicable to our Local Committee

- Achieve an expanded cycling network, focused on infrastructure comfortable for most people.
- A network of strong Local Committees
- Strengthened relationships with the communities we serve.
- Increased cycling among groups that may face social, cultural, and or financial barriers.
- Better capture and use data that supports evidence-based decision making.

Key Local Committee Actions & Successes from 2022

- *We continued with virtual meetings due to the pandemic. Our LC held 10 meetings with continued strong attendance and much increased attendee participation over face to face meetings, due to the virtual format (especially the chat window). Our LC mailing list now has 343 members, a 32% increase year over year. We continued with efforts to leverage the impact of our LC members who don't regularly attend meetings, with calls to action and current consultations mailings.*
- *Ongoing discussions with CoV Engineering and Transportation Planning. Note that overall, public engagement initiatives were substantially reduced during the pandemic.*
- *Updated our LC Priority Gap List, mapped all route segments, and merged the data with the State of Cycling route inventory and assessment data, showing all LC priority gaps in the context of assessed current AT infrastructure.*
- *Commenced a series of regular social rides for Local Committee members, recognizing that many members missed the face to face meetings*
- *Current working groups include Cycling in Parks, Broadway Subway, Assessment Rides, the Arbutus Greenway, and the East Van Greenway.*

2023 Action Plans

Continuously improve committee functioning

We held elections for co chairs in March 2023, and with a new co chair in place have an opportunity to bring new ideas to our local committee. We will work to make LC meetings relevant and valuable for all attendees, including posting documents promptly and providing links to more information. We plan to hold 10 meetings in 2023. We will hold virtual meetings, and transition to some in-person

meetings as opportunities arise. We will maintain the Current Consultations list (updated monthly) to encourage LC member participation in City consultations, particularly those requiring expressions of public support to be more likely to be approved by staff and council. Agendas will be distributed in the week prior to meetings; minutes will be distributed promptly and posted online for public access. Committee email responses will be timely. Bring in LC guest speakers when appropriate. Respond to all new committee attendee email enquiries and expressions of interest; invite members to attend a meeting and follow up with them at meetings and afterwards to improve our onboarding.

Strengthen working groups

Focus on those working groups with identified leaders and regular team activity, especially those active between monthly LC meetings. Continue to encourage people to step forward for work on specific issues, spreading the load among more committee members. Use the working group structure to balance the workload between the co chairs and other LC members. Proactively encourage participation from a diverse range of backgrounds and life-experiences.

Increase visibility of advocacy

The LC does a good job with advocacy, but much of its advocacy work is opaque to HUB members in general, to members of the LC, and to the general public. Mainly through social media but also considering other communication outlets, publicizing advocacy efforts and positions on issues to raise the awareness of the work of LC volunteers.

Working Group – Assessment Rides

Plan to hold four additional assessment rides this year, with reports completed and submitted on each one. Focus on current LC top infrastructure priorities, as well as potential projects identified in the CoV Active Mobility Plan expected in June. Look back at completed projects and do follow up assessment rides where appropriate. Following submission of assessment ride reports, meet with City staff to review and discuss the next steps.

Working Group- Cycling in Parks

Engage with both city staff and Park Board commissioners and staff while pushing for improvements on the Seaside South Greenway (seawall) from Vanier Park through the Kits Beach area. Promote the completion of this section with the public, the City, and Commissioners. Run a campaign to hold elected commissioners accountable for their commitment to implement permanent protected lanes in Stanley Park by summer 2023. Engage on other park improvement opportunities as they are identified (eg East Park, Queen Elizabeth Park, John Hendry Park)

Working Group- Arbutus Greenway

Engage with the City and the public in the planning for permanent Greenway facilities, and on interim improvements until contracts are awarded for the permanent improvements. Promote improved connections at either end of this route, to the Seaside Greenway, Granville Bridge Connector project, and Kent

Ave Bikeway, while acknowledging the sensitivity around the Musqueam lands.. Identify safety issues with the current temporary path and follow up with City staff, particularly with intersections.

Working Group – Broadway Subway and Broadway Plan

The CoV decided in March 2023 not to implement the protected lanes along Broadway that they had committed to in 2022. We will continue to push for safe access to all subway stations, and improvements to parallel routes. We will continue to advocate for a more complete street that includes cycling infrastructure on Broadway, recognizing that this is a medium term goal. Continue to engage with the Broadway Subway project team, on detours and roadwork. Monitor construction impacts and work to mitigate.

School Streets

We will continue to advocate for year round school streets, utilizing traffic calming so as to reduce the load on volunteers staffing temporary barricades.

Ongoing City Bikeway Improvement Plans

When the 5 year Active Mobility Plan is released to Council in June, advocate for key routes and an increase in the rate of implementation, in support of our 2027 and 2030 mode shift targets. Focus on East Side routes, from the Portside Greenway, to the East Side Crosscut, to the Kent Ave Bikeway. Continue to engage with the public and the CoV consultation processes on improvements planned throughout 2023, including the Bute Greenway, the Drake St bikeway, the Granville Connector, as well as other routes identified by the City from time to time. Push for improvements to UBC with MoTI, building on the MoTI priority gap list and engagement work that has commenced.

Top Infrastructure Improvement Opportunities

Maintain our Gap Priority List process (portfolio management) and enter all Vancouver/UBC gaps brought forward, adding items as the year progresses and new issues arise. Update the Gap Priority List quarterly as action is taken by the City and other agencies on various items. Maintain prototype maps of our Gap Priority List along with maps of the SoC assessed routes to further identify priority gaps.

Work with Property Developers

Continue to work with property developers on projects that have a focus on improving cycling, whether through the funding of improved bike lanes or within the development itself. Work with the Bay Building development team on their concept for a 1500 bike parkade in downtown Vancouver (Georgia and Granville), addressing a critical shortage of secure bicycle parking downtown

RAC Liaison

Ensure ongoing coordination with the HUB Cycling Board Regional Advisory Committee. Participate in RAC region-wide initiatives such as #ungapthemap and

represent the Vancouver UBC Local Committee. Provide an RAC update at each Local Committee meeting when there is news to share.

Liaison with other Local Committees

Maintain communications with other Local Committees. Participate in workshops and all committee meetings held by HUB staff to share best practices across all local committees.

Relationship Management (City Council & staff, UBC, MoTI, Translink)

Build and maintain strong relationships with relevant government departments and elected officials to present HUB Cycling positions and improve alignment. This includes CoV staff in Engineering, Transportation Planning, City Planning, Greenest City/Smart City teams, Climate Emergency Action Plan team, and various special project teams. The relationship with City staff remains positive, with CoV teams reaching out for LC input, and agreeing to present at LC meetings. The Broadway Plan decisions have put some stress on these relationships. Continue to work to build relationships with key councillors and Park Board commissioners. Engage with authorities at UBC, including UBC planning, UEL, and MoTI to address identified gaps in the bikeway network.