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| **HUB Vancouver/UBC Committee Meeting Minutes****June 26th, 2013** |
| **Location**: HUB Office1-828 W 8th, Vancouver |
| **Attendees: Pam, Christine (AMS Bike Co-op), Alex, Colin, Heather, Leslie (minutes), Denver, Sonya, Lisa, Martin** |
| **Key Action Items** |
| 1 | All of us! | Write Council to show support for their efforts to make Point Grey Cornwall (PGC) a safe router for everyone, including cyclists. Email mayorandcouncil@vancouver.ca and cc  improvements@bikehub.ca . (See <https://bikehub.ca/news> “Sign our Petition”). Speak to Council on July 24th showing support for AAA cycling facilities on Point Grey/Cornwall. (Note Council meeting date is not confirmed). If you can do it, email mayorandcouncil@vancouver.ca to be put on the speaker’s list and contact lslakov@telus.net to plan for the date. |  |
| 2 | Alex | Contact Vancouver Public Space Network (VPSN) for their potential support re PGC and re a positive, visual image of cyclists and pedestrians on Point Grey/Cornwall and on Commercial Drive. |  |
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Call to Order: 19:10

1. Quick Introductions and welcome
2. Review of Previous Minutes (May 22nd, 2013): Approved
3. Review of Agenda: Approved
4. Announcements (see also <https://bikehub.ca/>):
	1. Network Sub Committee – A student has volunteered to do some GIS mapping to clarify where the gaps are missing in the (cycling) network. Denver has experience in mapping and can help if needed. A big push in the next municipal election is determining who will address the gaps in the network.
	2. False Creek Flats/Viaducts – before City Council this week.
	3. Drake Assessment Ride – Phase II (east of Burrard St.) of the Comox-Helmken Greenway is Drake St. Drake St is to be used for cycling, and Helmken St. for walking. Clark to forward report for distribution.
	4. **Next Assessment Ride – Monday July 8th. Adanac St.,** east from Hawks Ave. Meet at 18:30 at Union Market.
	5. Please vocalize support for cycling improvements – see HUB news page: <https://bikehub.ca/news>.
	6. Volunteers Needed for various events around town. See <https://bikehub.ca/> for details.
	7. **Save the Date!** HUB summer picnic is July 21st at Trout Lake.
5. Safe Bike Routes on key busier routes (arterials)

Most of the meeting was dedicated to discussing the best approaches for AAA (all ages and abilities) cycling facilities on Vancouver arterial streets; specifically Point Grey/Cornwall and Commercial Drive.

* 1. Why is this important?

In general, cyclists want to be on busy streets in order to more easily access shops and services, and be able to see where they are going. But they want to be able to do this safely. Currently the speed and volume of traffic along many arterials is often not safe for them to comfortably do so.

* 1. Point Grey/Cornwall Corridor: There has been a lot of negative publicity about the proposals put forth by the City. Currently the proposals do have the support of the neighbourhood, and it is vital that HUB show the City our support. Possible ways of doing this are by:
		1. Send personal messages of support to the City. Email mayorandcouncil@vancouver.ca and cc  improvements@bikehub.ca . (See <https://bikehub.ca/news> “Sign our Petition”)
		2. Keep our messaging positive!
		3. Engage local businesses. Show them that their customers include cyclists!
		4. HUB may create a press release that includes statistics showing where customers come from. (i.e. [80% of customers](http://vancouver.ca/files/cov/Point-Grey-Cornwall-Public-Consultation--Phase2-Intro-Boards.pdf) along Cornwall Ave. either arrive by foot, bicycle or by transit, according the City of Vancouver's customer intercept survey.)
		5. Ensure there is a cycling presence at the Council meeting planned in July.
		6. HUB may organize a media event to get our message out, and show coalition of support with other groups.
		7. Emphasize the safety aspect of an AAA facility.

Note that HUB does have concerns about the proposed section from Stephens to Burrard on York St. being underutilised and prefers the AAA route continue on Cornwall.

* 1. Commercial Drive: How do we prepare and educate in advance of changes to this area?
		1. Provide specific statistics to local businesses on how their customers arrive.
		2. Tips to businesses on how to encourage cyclists to your business (Check out the HUB Marketing to Cyclists Guide (https://bikehub.ca/node/130).
		3. Increase our visibility (e.g. keep your helmet on when you enter a store/shop).
		4. Recognize that some supportive businesses may be reluctant to “stand apart” from their neighbours.

The meeting was adjourned at 21:00

**Next meeting July 24th at 19:00**