



November 21, 2014

Department of Engineering
Corporation of Delta
4500 Clarence Taylor Crescent
Delta, BC V4K 3E2

Attention: Hon Yee
Re: Support for Revision of Delta Routes Map

HUB Cycling is a charitable non-profit whose mission is to make cycling an attractive choice for everyone throughout Metro Vancouver. HUB believes that cycling creates healthier, happier and more connected communities.

I am writing on behalf of the South Delta HUB Committee in support of the upcoming Delta Routes Map Revision. Local active travel route users very much appreciated the 2004 and 2007 editions of this map, and it was well used by active transportation users. We would be pleased to assist with providing information to create this 2015 map.

Upon review of the *RFQ*, we have suggestions as to how the South Delta HUB committee may be of help:

C. Start-up meeting

- The South Delta HUB Committee will be available to meet the consultant.

D. Update map content and identify opportunities to revise feature routes

E. Consult with Parks, Recreation and Culture staff for input on map content

F. Conduct site assessment of all cycling routes to confirm route type

G. Develop bike route wayfinding signing plan

H. Provide 30 printed final draft copy of maps to circulate for comments

- Conduct a hands-on workshop in tandem with Parks, Recreation and Culture staff consultation, to provide specific route detail on a new basemap of the current road network.

Including:

a) feature routes

1. Arthur Drive connector
2. Boundary Bay Dyke Trail
3. 64 Street Connector
4. Ladner Trunk Road connector
5. Fraser River to Boundary Bay Greenway
6. 84 Avenue connector
7. River Road East connector

b) neighbourhood routes for local work, school, shops and recreation in the South Delta area.

- Design and conduct a survey to our members to:

- a) locate awareness points to highlight on routes
- b) request updates ideas/links for the safety and information text

- Conduct an assessment ride and photo/video document the routes to:

- a) provide information on where there are gaps in feature route signage
- b) assist with establishing route type and routing alternatives



It is understood that the route types will be based on the TransLink Metro Vancouver Cycling Map. We see this as an opportunity to adapt for local needs, particularly highlighting areas that:

- a) require an awareness notation directly on the map route, such as on map examples members have used in other jurisdictions that we can provide.
- b) consult with Delta Engineering on a timeline for potential quick-fix improvements that could happen: within 3 months, six months, 1 year. Some route problems may not need a notation on a 2015 publication if they can be remedied in a short timeframe.

It is stated that the TransLink Wayfinding manual can be a reference for the feature routes. We see this as an opportunity for our committee to compliment this map project with a neighbourhood signage plan, to encourage new cyclists in their home communities. Wayfinding signage in neighbourhoods and community centres can influence perceptions and behaviours by reminding people that active travel is a viable form of transportation from their home for daily activity. We believe this is important for providing more transportation options, and tourism growth opportunities in Delta.

Thank you very much for considering our suggestions.

Best wishes,

Sandra Jones
South Delta HUB – Delta Routes Map Sub-committee

cc.

Patrick Thompson, Interim Chair, South Delta HUB Committee
Alexander Clarkson, President, HUB Cycling Board of Directors
Steven Lan, Director of Engineering
Marcy Sangret, Delta Environment Advisory Committee
George Harvey Chief Administrative Officer