

HUB Richmond/YVR Committee: *Meeting Minutes*

Thursday, March 10, 2021 • 7:00-8:30PM

Attendees: Anna Chow, Cedric Lin, Derek Williams, Donna Kwan, Sheryl

Links:

[Meeting Agenda](#)

1. Welcome & Introductions

- Check-in - name, pronouns, and what did you do over your winter holiday?
- Call to order for March Agenda - any additions/omissions?

2. Advocacy Opportunities/Barriers

- Registration page on HUB EventBrite for Richmond/YVR future events

3. Review & Approval of Minutes for Virtual Meeting held in February 2022

- [Minutes](#) for Feb 2022 meeting
 - ALL: Approved

4. Items for Discussion

- Approve Richmond LC Action Plan 2022—viewable [here](#)
 - Anna: Objective 1 on Safe Routes 2 School
 - Donna: Schools are bounded by tight COVID-19 and field trip rules and barriers; HUB Cycling has own education program already (none for high school); outside of our LC ability; LC workshop ride can address parent cycling
 - Derek: Added more schools to City of Richmond funding on cycling education; LC can help promote it but not implement it; talk to HUB Cycling on what they do for Vancouver
 - Sheryl: Kids can ride a bike, but parents cannot; if LC workshop ride is under recreation & leisure, can include more diverse groups of riders
 - Great Blue Heron Way
 - Derek: Use existing infrastructure to join onto the Great Blue Heron Way (started by an elder from the Tsawwassen First Nations) by the City

HUB Cycling (~\$600); not just summer ride but need to tie with something else; difficult with COVID-19; slow-foods movement tour (or a Doors Open tour where organizations and places open door for people to attend); free to rent the Red Barn in Terra Nova and can feed people since private event

- Derek: great idea to have slow foods movement but should stay within Richmond; can tour some of the Doors Open destinations; avoid large intersections and stay on safe routes; Go by Bike Week on May 31st at Thompson Community Centre from 4pm-6pm;
- Sheryl: garlic festival or events but were shut down during COVID-19
- Social Media Presence
 - **Cedric:** HUB Cycling uses Twitter; maintain presence bi-weekly; **confirm HUB Cycling's social media, create account for LC and send info to LC**
 - Derek: not interested in running social media presence; no one in Richmond LC wants to manage it; benefits of social media is share events and get feedback; someone in HUB Cycling wanted to have a Facebook page for Richmond LC but too difficult
 - **Anna: take on social media management;** making announcements; people are more passive on Facebook; start with one channel
 - Sheryl: depends on your target audience (Twitter and Instagram for younger generations, but good idea to capture larger audience)

5. New/Other Business

- Announcement from Cedric Lin, Secretary
 - Resignation from Secretary of HUB Richmond/YVR LC, effective Thursday, April 7th, 2022
- Derek: Westminster Hwy and No.8 Road has new warning system for motorists on cyclists crossing on Westminster Hwy East and West
 - Very dangerous and many close-calls; pilot program and partly funded by TransLink; flashing red light above traffic light; bike paths should not be bi-directional; motorists only look for cars
 - **Derek and City wants feedback on usefulness of this pilot program and to be shared on social media** (if works, it will be used for other intersections)

6. Next meeting:

April 14, 2021, 7:00pm - 8:30pm via Zoom. If you have items for the agenda, please email richmond@bikehub.ca.