



Ref: 50724

Laura Jane
Executive Director, HUB Cycling
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Mike Koski
Executive Director, BC Cycling Coalition
Mike.Koski@bccycling.ca

Dear Laura Jane and Mike Koski:

Thank you for your letter dated February 14, 2024, regarding the potential for a multi-modal active transportation trail between Horseshoe Bay and Whistler. On behalf of the Honourable Lana Popham, Minister of Tourism, Arts, Culture and Sport, I am pleased to respond.

The Province of British Columbia (B.C.) shares your enthusiasm and commitment to sustainability and trail tourism. A central component of the Strategic Framework for Tourism in B.C. is to harness opportunities for tourism to contribute to clean growth, and initiatives, such as this, have an important role to play in supporting the province to achieve these objectives.

The Sea-to-Sky corridor is a shining example of the beauty our province has to offer, and trail development in this area presents many opportunities to further advance provincial priorities around reconciliation, rural economic development, conservation, active transportation, accessible outdoor recreation, and heritage protection.

My team would be pleased to arrange a meeting with you to learn more about the development of this multi-modal trail and explore opportunities for collaboration. The Ministry is also planning a roundtable in the Sea to Sky region later this spring to discuss opportunities related to cycling tourism. We would welcome your participation in that session and will share details once confirmed.

Thank you again for taking the time to write, and I look forward to continuing the discussion.

Sincerely,

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Nick Grant
Assistant Deputy Minister
Ministry of Tourism, Arts, Culture and Sport